

TARGETING, TAILORING, TIMING

How the smaller regional Victorian TAFEs are changing to meet the need of HE students studying in their regions

Nancy Lange, Jo Menzies (FedUni)

Rachel Neumann & Stewart Brown (SuniTAFE)

Brenda Burr (Wodonga TAFE)

Sandra Curtis (Federation Training)

Participation in Higher Education

Melbourne

20.2%

Mildura

8.6%

TAFE over the last 3 years...



Who we are...or have been



Dual Sector Partnership = FedUni + 6 regional TAFE partners:

- Wodonga TAFE
- Bendigo TAFE
- GO TAFE
- SuniTAFE
- Advance TAFE
- GippsTAFE

(Now Federation Training)

DSP Partner Map



The students....



Mostly mature age

Often first in family to attend or who have no family history with HE

Often working FT and juggling families with study – low flexibility

Arrived at HE via a pathway through VET qualifications

Don't have underpinning academic literacies

Are rarely on campus and access resources outside of work hours

The DSP model....



FedUni programs – blended delivery
(online & face to face)

Dual enrollment as both FedUni and
local TAFE student

Local regional staff teach in the
program, local library staff support
them

Students study within local
community and educational setting

All this leads to success...retention
rate for BAM = 94%

DSP Librarian role

Project specific position

Recruited from across Partnership

- Project funded
- University employed
- Home-base location

Works with

- DSP Project
- Partner libraries
- FedUni Library
- CUP
- CLIPP



DSP Librarian role is about...

Service Agreement

- Communicating
- Collaborating
- Building relationships
- Flexibility
- Building capacity



DSP Librarian ... how

Communicating
Building relationships
Collaborating
Flexibility
Building capacity

CoP (Moodle)

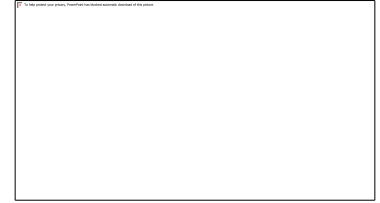
Projects

Forum

Partner visits

Professional Development

Collection Building



CASE STUDY – SuniTAFE

Rachel Neumann, Manager Learning Resources
& Stewart Brown, Client Services Librarian



SuniTAFE – Background

- Located north-west Victoria, est. 1979
- 4 campuses
- Joint-use library with La Trobe University
- DSP courses – GCETT & BAM

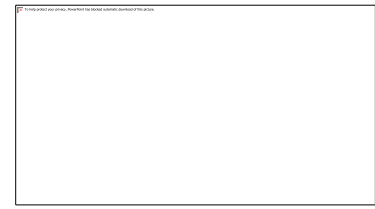


SuniTAFE - Challenges

- Communication
- Student cohort characteristics
- Course structure & timing of classes

“The course was facilitated through my local TAFE which is what attracted me. Returning to study after quite a long break was a bit daunting particularly as my last experience of doing University study by distance education was a challenge.”
- Jodie, BAM student, 2014

SuniTAFE - Strategy



- Persistence
- Communication
- Information sharing
- Marketing library services

“I have direct face to face contact with helpful people at the SuniTAFE library, they’ve gone out of their way to help and ensure I am able to navigate my way around the systems and local collections. The book borrowing service from Federation University is efficient; the books arrive at TAFE for my collection in a quick turn around”

- Jodie, BAM student, 2014

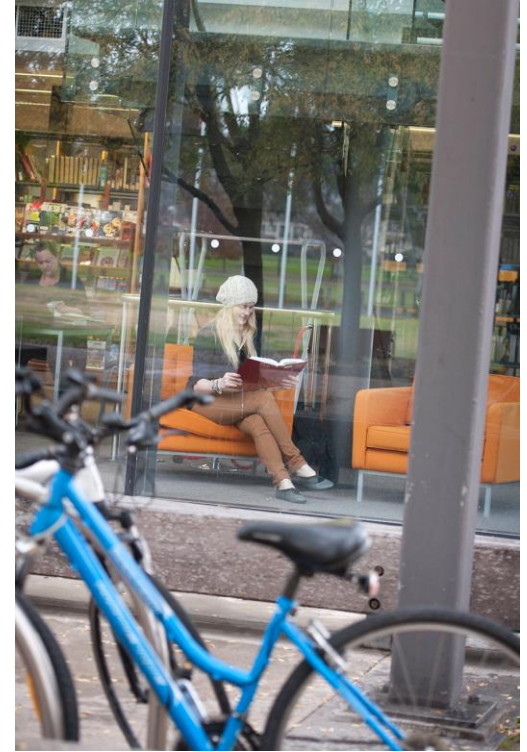
Case Study - Wodonga TAFE

Brenda Burr, Manager
TAFE Library Services



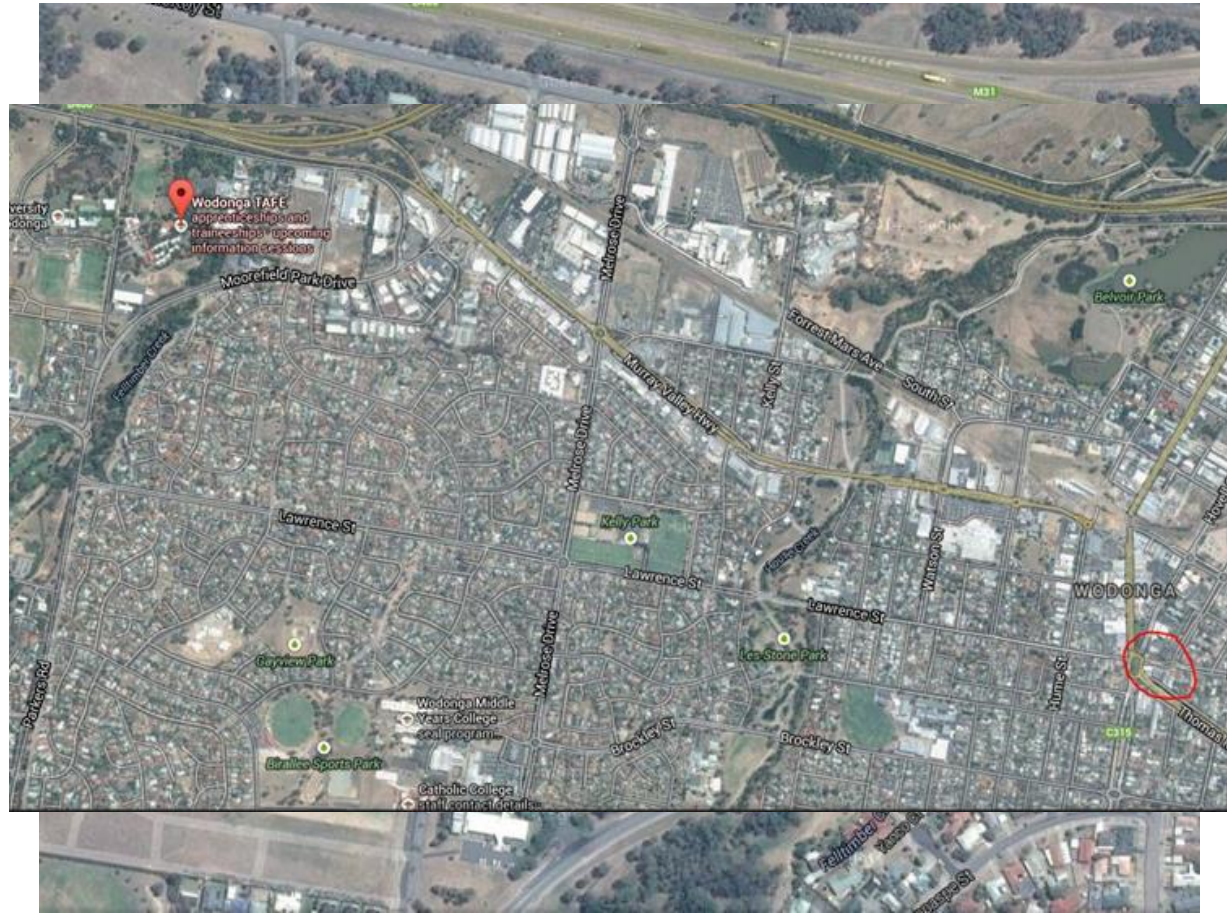
Wodonga TAFE - Background

- NE Victoria, 4-5000 EFT
- David Mann Library – joint library with La Trobe, Albury-Wodonga
- BAM
- GCETT, Associate Degree, Masters



Challenges

- Location
- Academic skills
- Feedback



Strategies

- Academic & study skills workshop
- 'Ask a Librarian' forums



CASE STUDY

Federation Training

Sandra Curtis, Library
Coordinator



Federation Training - Background

HE programs offered:

- BAM
- Bachelor of Engineering
- Bachelor of Sport Management
- Bachelor of Education, Early Childhood

Support Staff

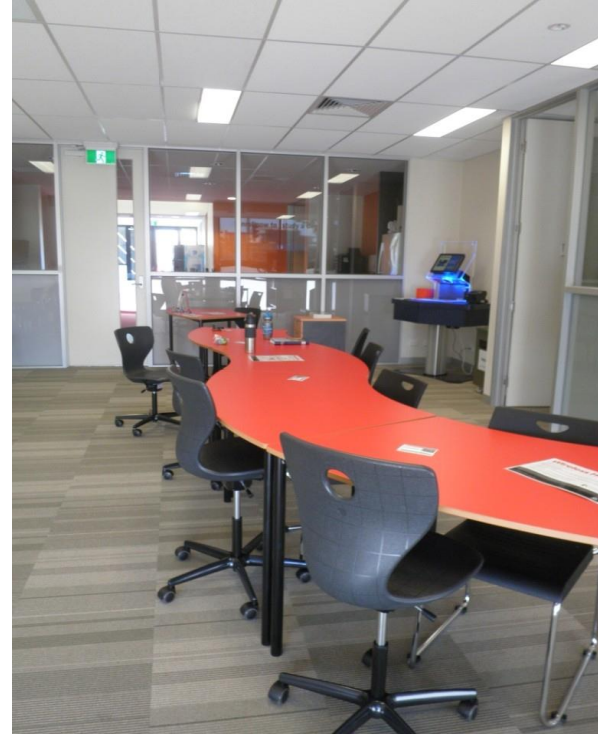
Methods of delivery

- Blended model . . .
- F2F
- Phone
- Email



Federation Training: Challenges

- Diverse cohorts
 - Time-poor (earn while you learn)
 - School leavers to mature-age
 - Knowledge of course content needed
- Non-compulsory sessions



Federation Training: Strategies



- Inclusion in Moodle shells
- Returning students vs. new intake

- Contextualised content
- In-depth research sessions morphed into Q&A for students

- Inductions on day one
- In-depth sessions later
- More delivery in class time
- Generic 'Take-aways'
- Refresher sessions
 - Referencing
 - Academic writing

Benefits

Uni:

Cross-pollination – DSP delivery model expanded to other partners

Prompted critical review & development of online resources

TAFE:

Collection building

Professional development

Skill development

BOTH:

Development of closer working relationships with groups outside of the library



Looking forward

Nothing is clear..

DSP ends June 2015

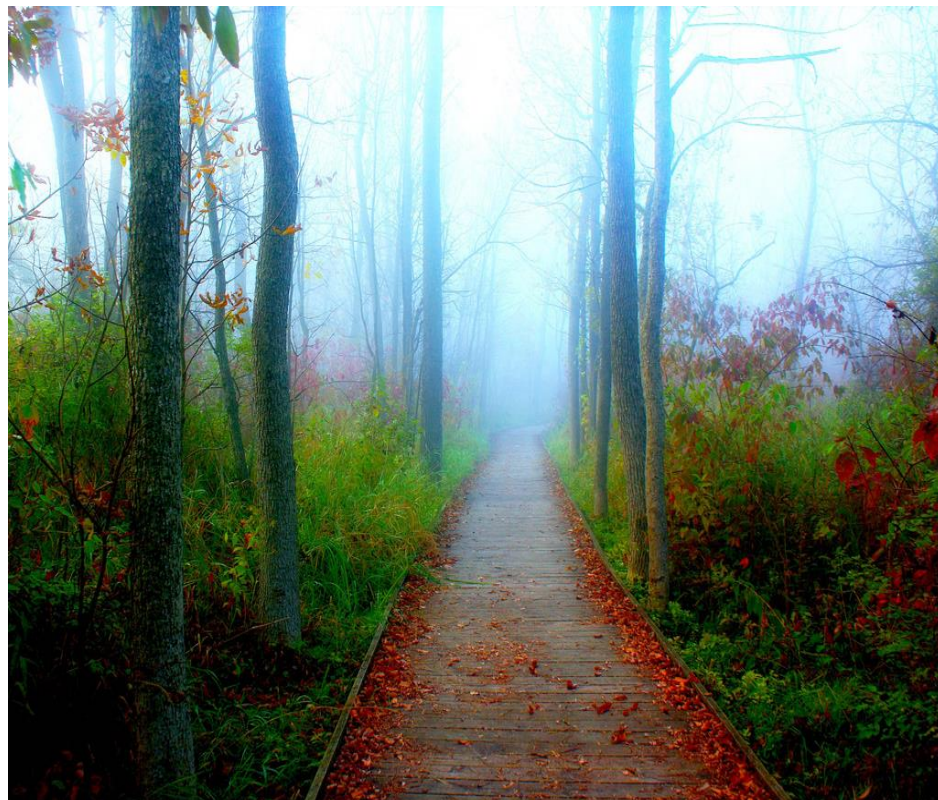
Focus will be on collection building

Continued professional development

At Project's end:

CoP continues to support this network

Investigate ways to support
collections on the ground



Thankyou

Questions?