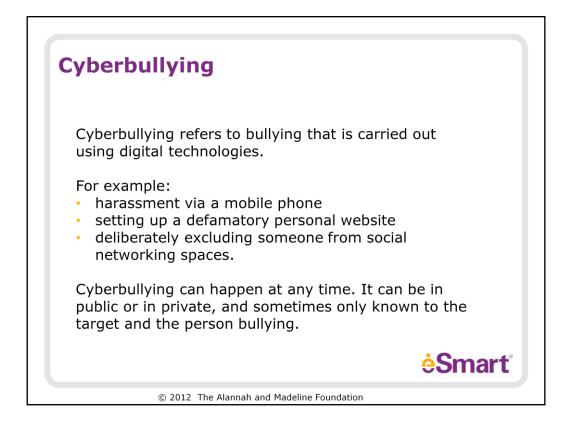


Cyberbullying and bullying consistently emerge as key concerns for schools and families, with many education leaders struggling to implement effective strategies for their reduction and ongoing management. Digital technologies have brought their own opportunities and challenges, and have further highlighted the need for schools to establish robust well-being programs that foster safe, caring, respectful and inclusive communities, in which bullying and aggressive behaviours in all forms are unacceptable.



Important to recognise that not all things that happen online are cyberbullying.

What are teenagers doing online?			
Top 3 online ch	annels (Dec, 2	013)	Top 3 internet based activities (Dec, 2013)
Google	F	You Tube 50% of visited Google spending an average of 2 hours and 25 minutes	9/10 for entertainment 8.5/10 for communication 6/10 for research
visited Google spending an	visited Facebook spending an average of 2 hours and 27 minutes		In 2013, students spent a median of 10.0 hours using the computer/Internet each week
average of 3 hours and 4 minutes			Girls more often use the Internet for social networking (52%) than boys (38%)
***********		· ••••••••	Sources: ACMA Research Snapshots Teens Online ABS CensusAtSchool

Google includes Google+, Google Search, Gmail, Chrome, Google Maps, Google Earth and other Google services and products.

Facebook includes the Facebook platform of profiles, pages, apps, games and associated websites.

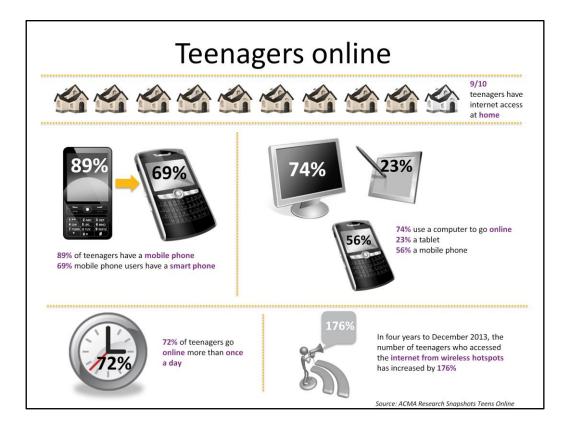
YouTube includes user-generated and professional media video content that can be viewed on the website, via apps or embedded in third party content.

(This does not include APPS)

view/upload user-generated content (UGC)—for example, YouTube, Tumblr undertake social networking activities—for example, Facebook

communicate—for example Skype, Microsoft

explore products, services and downloads—Microsoft, Mi9.[13]



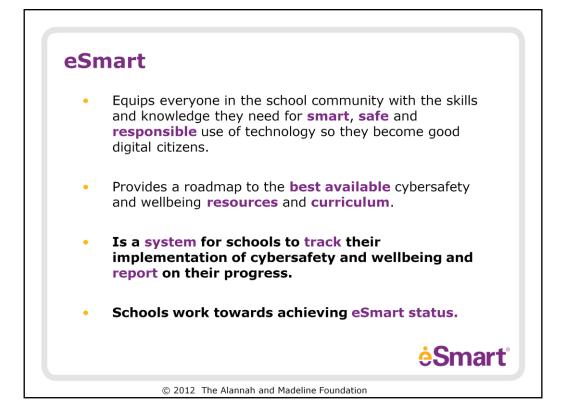
Interesting stats:

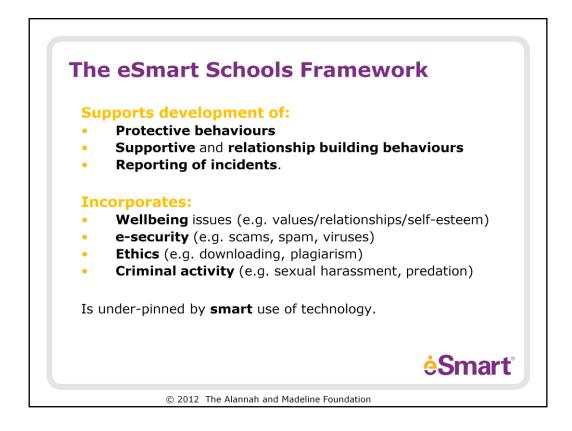
Over half of teenagers (56 per cent) used their mobile phone to access the internet during December 2013, compared to 16 per cent during December 2009 when smartphones were far less prevalent.

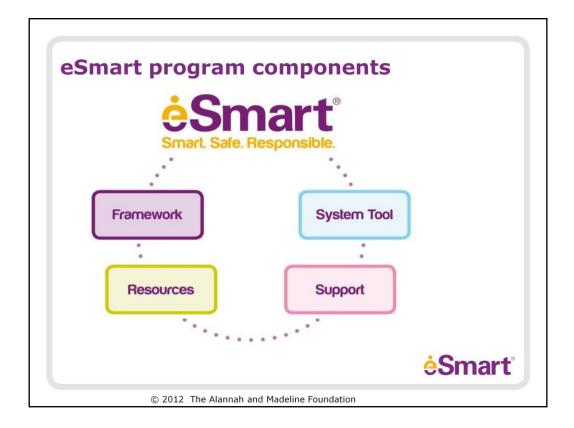
Since December 2009, the proportion of teenage internet users has:

declined by four percentage points at home and by six percentage points at library locations

increased by 11 percentage points at work and by 13 percentage points at wireless hotspot locations.







eSmart System

Framework

Provides the roadmap for the school to become eSmart Highly adaptable to specific needs of individual schools Gives actions for schools to complete

Staged over 3 phases – implementing, planning and sustaining Recognition when stages are met

Resources

Best-practice resources for schools collated in one online place. Each one of these resources has been examined and recommended by our cybersafety specialists.

You will find useful and practical resources in a variety of formats including tools, case studies and videos.

System Tool

The eSmart system tool is a website designed for you to record, track and report your school's progress in becoming eSmart. Use it to track your activities across the five domains (areas) of the eSmart Schools framework over time. Logged-in users will see secure, easy-to-read graphs and be able to print summary reports showing their school's progress.

Support

As a registered eSmart School you will receive -Training on how the eSmart system works, focusing on the eSmart system and how you can use it to your schools advantage. A Starter kit to kick-start and retain information during eSmart journey will be provided to you before your training. After training we will keep you in the loop and up to date by sending newsletters and website providing guidance, news, tips and you'll also have access to our resources.

Cybersafety & digital literacy

- Educating school communities
- Teacher-librarians
- Digital innovation
- Digital footprint



eSmart libraries

- Sister program to eSmart schools
- Behaviour change
- Innovative
- Libraries using technology
- Fostering behaviours in the school library, school community and beyond



Thought –leader teacher librarians

- Effective & innovative use of digital technologies to engage school communities
- Development of school libraries as dynamic & inclusive learning spaces
- Sharing knowledge and resources



Challenges

- Engagement of staff and students
- Parents & communities
- Slow and inclusive



Schools & libraries

- Teacher librarians are integral to the process of connecting technology in the school
- Foster strong links between schools and public libraries
- Opportunities for ongoing collaboration
- Establish consistent messaging about knowledge sharing and positive use of digital technologies



