Making an impact

An innovative solution to strengthen strategic publishing decisions

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OF WOLLONGONG
AUSTRALIA

research
impact
policy
users
economic
public
social
practice
example
benefit
development
process
practitioners
policymakers
evidence
see
demonstrable
relationships
excellent
makes
contribution
understanding
key
activities
ESRC
work
public
economic
societal
opportunities
evaluating
expect
effectively
methods
nations
services
must
individuals
generating
making
stages
issues
arising
knowledge
information
engagement
organisations
society
economy
networks
including
central
ensure
practical
stakeholders
relevant
Identify
plan
assessing
context
include
new
planning
exploring
potential
guidance
science
capacity
evaluation
researchers
factors
achieve
agendas
important
Impact
maintain
bearing
may
developing
use
able
findings
find
section
influencing
exchange
assessment
Research
strategies
contributing
debates
content
better
service
chance
best
taken
messages
advice
scientific
change
time
advances
part
legislation
quality
user
Plan
fund
across
promote
See
Reporting

PUBLISH
OR
PERISH!
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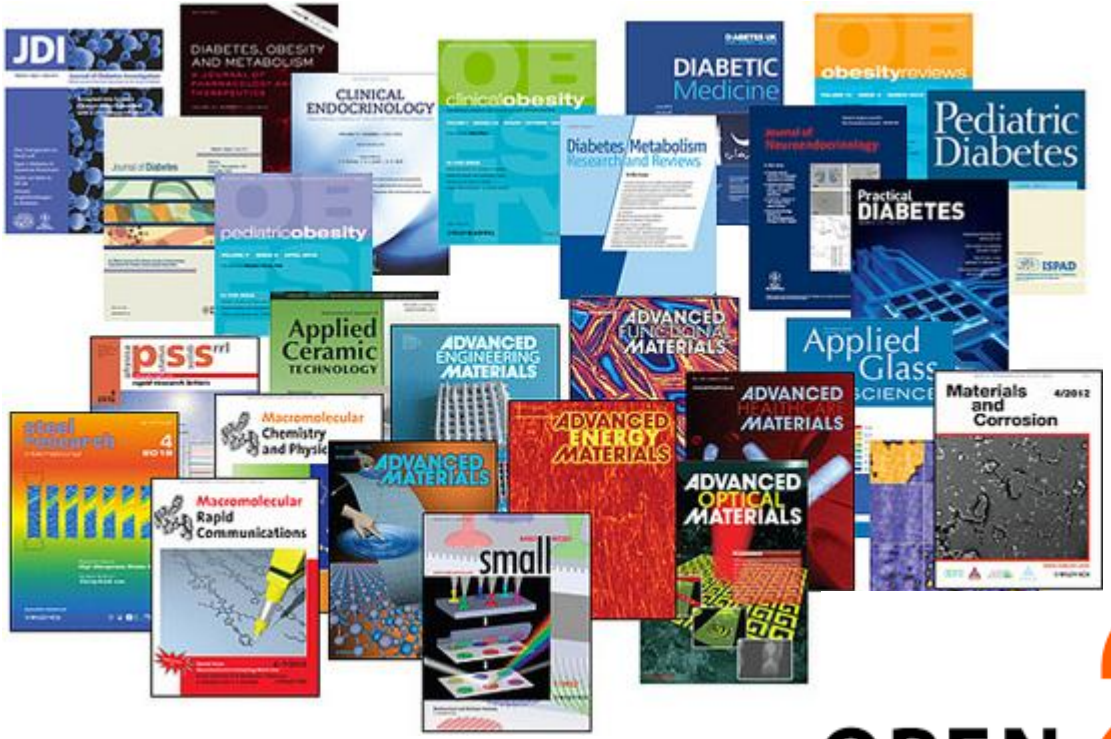
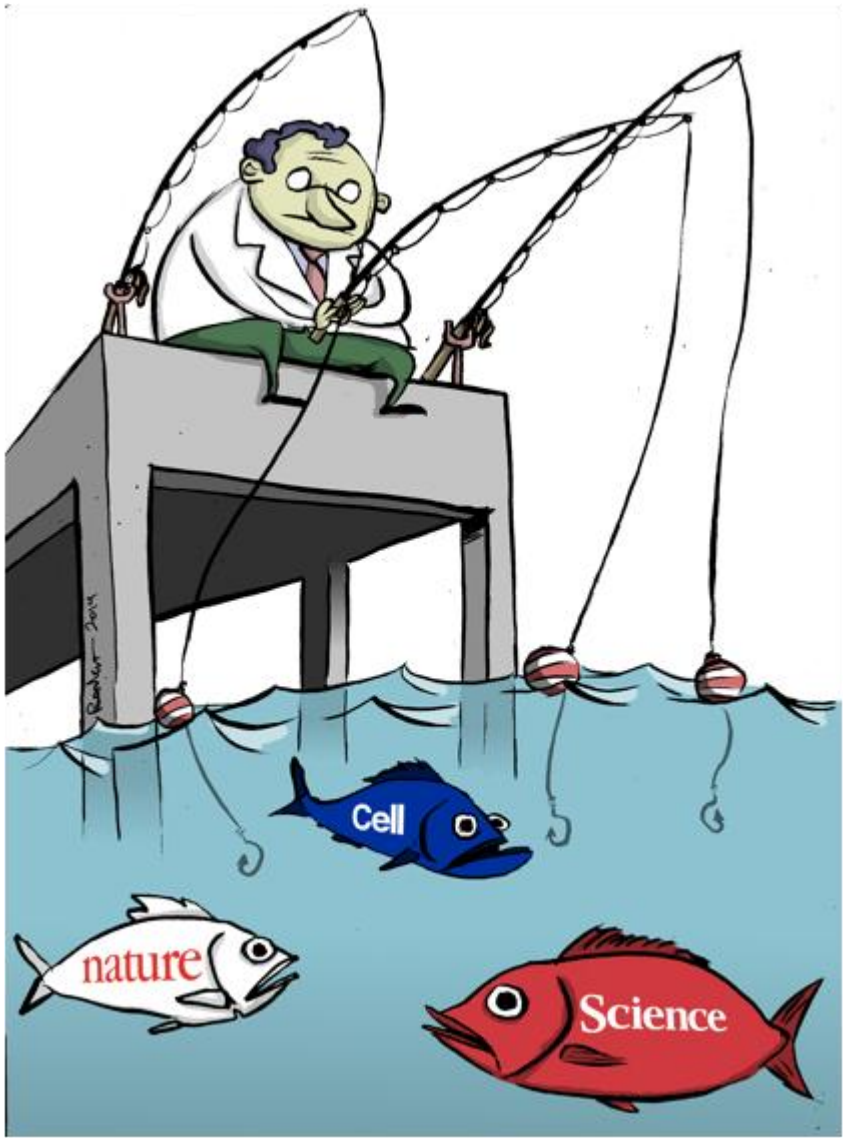
May your cat be in the wall

Scholarly communication



OPEN ACCESS

THINK
CHECK
SUBMIT


Cell
nature
Science

Uni. Of Wollongong Key Facts

32,208
enrolled students

2,170
staff (FTE)

5
faculties

Top 2%
universities worldwide

9
Campuses in NSW, Dubai, Singapore, Hong Kong, Malaysia

Institutional drivers

Top 1%
global rankings vision

Performance-based
funding and promotion

Policies
Research Active
Open Access

Multidisciplinary research

Library's Research Impact Analysis Service

Established 2011

Impact Reports

Range of publication and citation analyses

Journal Impact Reports

support strategic publishing

Sustainability

150 Journal Impact Reports per year

Publish For Impact

Partnership with Joindup

Convergence of need, concept and opportunity

Collaboration on design and functionality

iOS application covering over 26,000 titles

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JOINDUP

Connected Research

Outcomes and benefits

Increased efficiency
in data retrieval

Empowering researchers
in publication choice

Customise reports
depending on individual needs

Engage and collaborate
innovative collaboration of skill, expertise and purpose

“It takes forever to gather this journal information together and this makes it so much easier…”

“I am familiar with some of the journals in my discipline but now I can see others that I can target…”

“I was thinking of publishing in some of these journals and this has helped confirm that I was on the right track…”

“Very impressed with the app, the interface is very clean and inviting…”

“These do have information especially comparing a number of journals together that is very useful.”

Next steps

Web interface

in development

Promotion and rollout

Higher Degree Research students and Early Career Researchers

Evaluation

Key learnings

Think like a startup

Communication

Understand each other's business

Testing, testing, testing

Set the rules

Iterative process

ENGAGE AND COLLABORATE

Thank you

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Connected Research