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State Library of Queensland

The Edge
www.edgeqld.org.au
@SLQedge





The Edge

EMPOWERING

**CREATIVE
EXPERIMENTATION**

Across

**ART SCIENCE
TECHNOLOGY
& ENTERPRISE**



CONTEXT



@SLQedge
















A background image of a classroom with students sitting at desks. A male student in the foreground is wearing headphones and looking at a smartphone. Other students are visible in the background, some looking at their phones. The image is dimmed to allow the text to stand out.

**“FOR,
WITH
& BY
OUR COMMUNITIES”**



Attracted 390,000
visitors to our spaces,
programs and events

Built an online community of 16,000
fans, followers and subscribers - adding
5,000 people in the last 12 months



Presented 1,700
programs to 40,000
participants

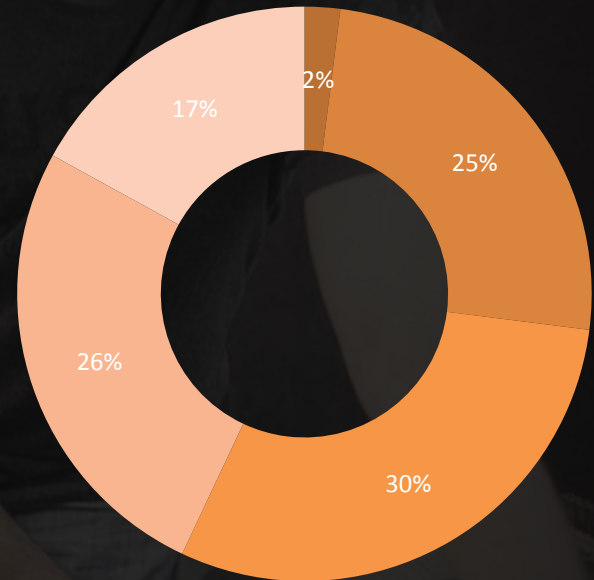
Increasing to 40 programs per
month to meet community needs



Supported partnerships
for, with and by our
communities

Delivering over 50 community
programs & events in the last
12 months

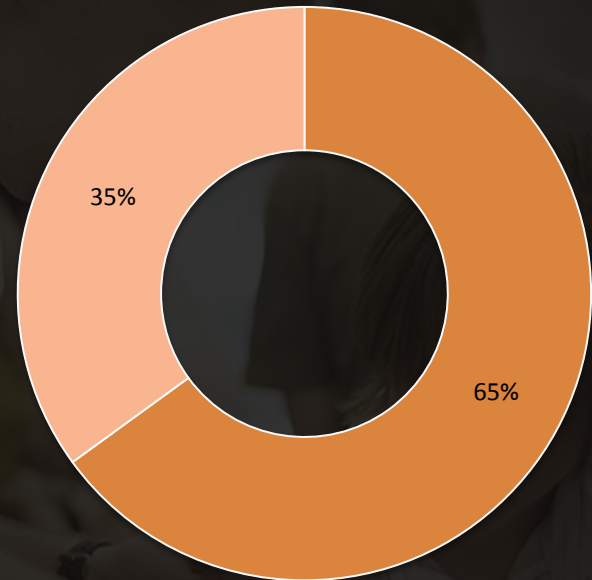
Program demographics



■ 13-19 ■ 20-29 ■ 30-39 ■ 40-49 ■ 50+

Majority of audience
aged 20-49

Program demographics



Female Male

Skew to female
participants

FAST-TRACKED FEBRUARY

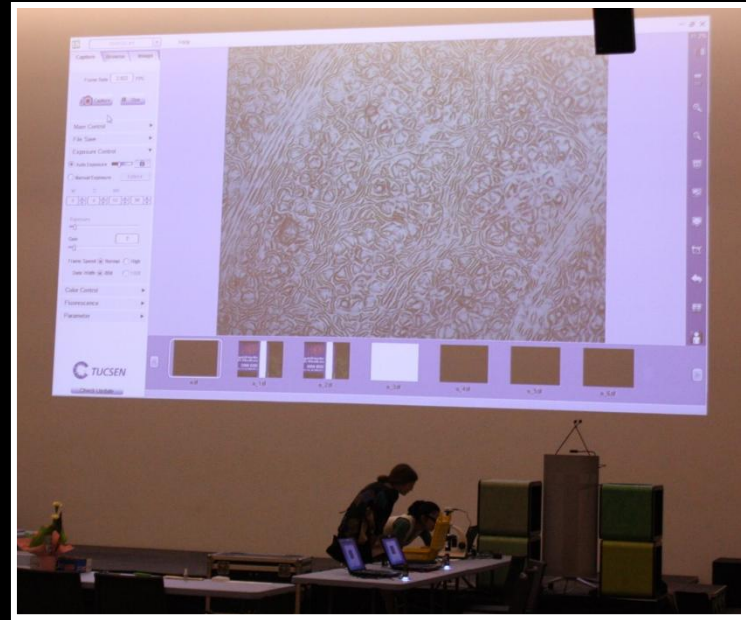
● sold out

				10 FEB INTRO TO JAVA PROGRAMMING INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN JAVA WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO SHAPING ONLINE CONTENT INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN ONLINE CONTENT WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO ELECTRONICS INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN ELECTRONICS WHERE: LAB 1 WHEN: LAB 1 COST: FREE
10 FEB INTRO TO MAC INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN MAC WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO VIDEO EDITING INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN VIDEO EDITING WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO MEDIA LAW AND ETHICS INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN MEDIA LAW AND ETHICS WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO FREECAD INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN FREECAD WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO LOGIC INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN LOGIC WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO ILLUSTRATOR INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN ILLUSTRATOR WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB LED POSTCARDS INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN LED POSTCARDS WHERE: LAB 1 WHEN: LAB 1 COST: FREE
10 FEB INTRO TO STOP MOTION ANIMATION INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN STOP MOTION ANIMATION WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO WORDPRESS INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN WORDPRESS WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO VIDEO EDITING INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN VIDEO EDITING WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO INDESIGN INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN INDESIGN WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO ABLETON INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN ABLETON WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO WORDPRESS INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN WORDPRESS WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO PHOTOSHOP INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN PHOTOSHOP WHERE: LAB 1 WHEN: LAB 1 COST: FREE
10 FEB INTERMEDIATE LOGIC INTERMEDIATE WORKSHOP FOR THE PROFESSOR'S COURSE IN LOGIC WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTERMEDIATE INDESIGN INTERMEDIATE WORKSHOP FOR THE PROFESSOR'S COURSE IN INDESIGN WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTERMEDIATE WORDPRESS INTERMEDIATE WORKSHOP FOR THE PROFESSOR'S COURSE IN WORDPRESS WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTERMEDIATE PHOTOSHOP INTERMEDIATE WORKSHOP FOR THE PROFESSOR'S COURSE IN PHOTOSHOP WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTERMEDIATE ABLETON INTERMEDIATE WORKSHOP FOR THE PROFESSOR'S COURSE IN ABLETON WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTERMEDIATE VIDEO EDITING INTERMEDIATE WORKSHOP FOR THE PROFESSOR'S COURSE IN VIDEO EDITING WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTERMEDIATE APP CREATION INTERMEDIATE WORKSHOP FOR THE PROFESSOR'S COURSE IN APP CREATION WHERE: LAB 1 WHEN: LAB 1 COST: FREE
10 FEB INTERMEDIATE ELECTRONICS INTERMEDIATE WORKSHOP FOR THE PROFESSOR'S COURSE IN ELECTRONICS WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB INTRO TO SHAPING ONLINE CONTENT INTRODUCTION WORKSHOP FOR THE PROFESSOR'S COURSE IN ONLINE CONTENT WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB ADVANCED WORDPRESS ADVANCED WORKSHOP FOR THE PROFESSOR'S COURSE IN WORDPRESS WHERE: LAB 1 WHEN: LAB 1 COST: FREE	10 FEB ADVANCED VIDEO PRODUCTION ADVANCED WORKSHOP FOR THE PROFESSOR'S COURSE IN VIDEO PRODUCTION WHERE: LAB 1 WHEN: LAB 1 COST: FREE			

INNOVATION IN TOUGH TIMES



MicroBio Fashion

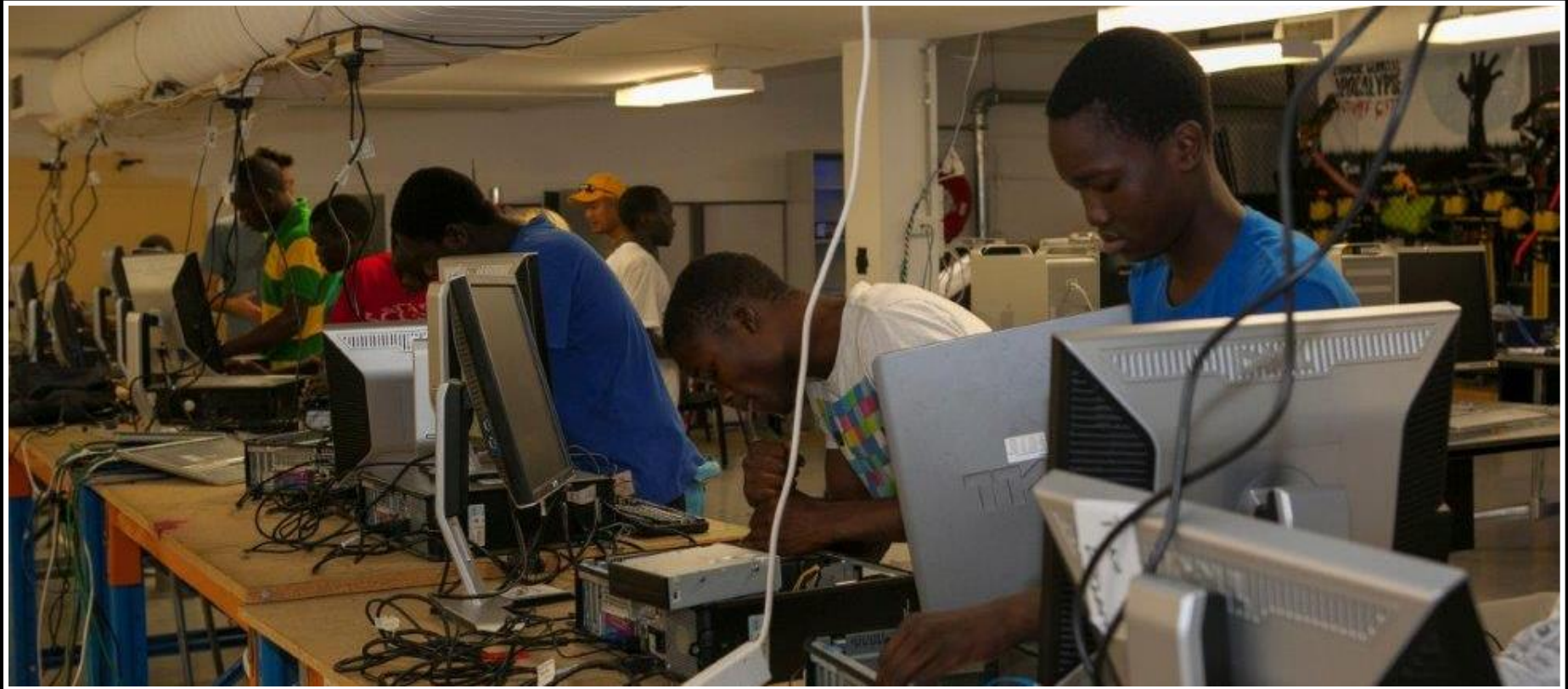


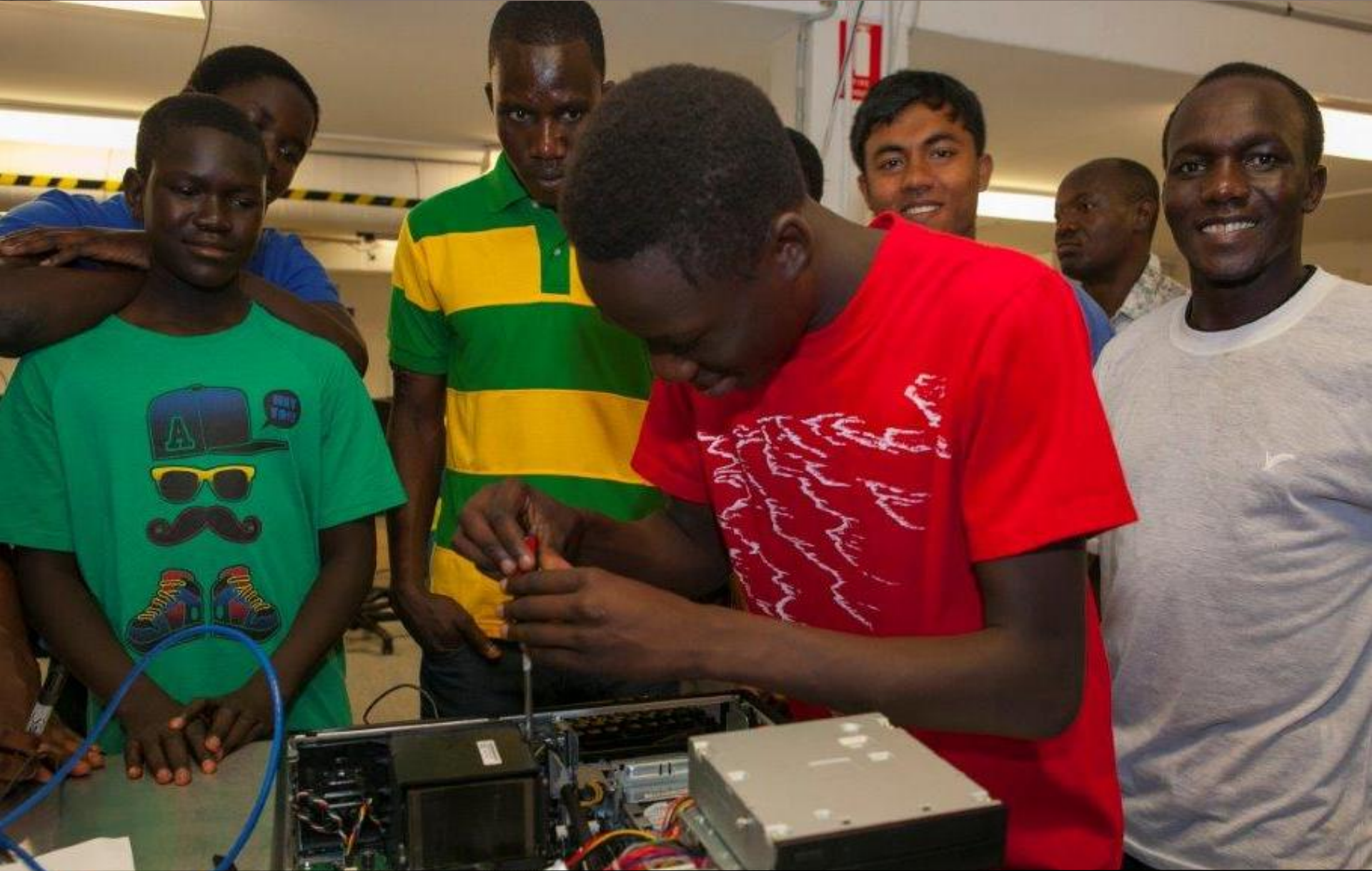




Creative Community Computing

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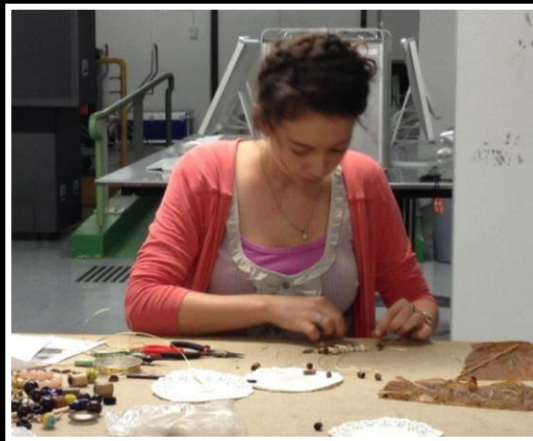
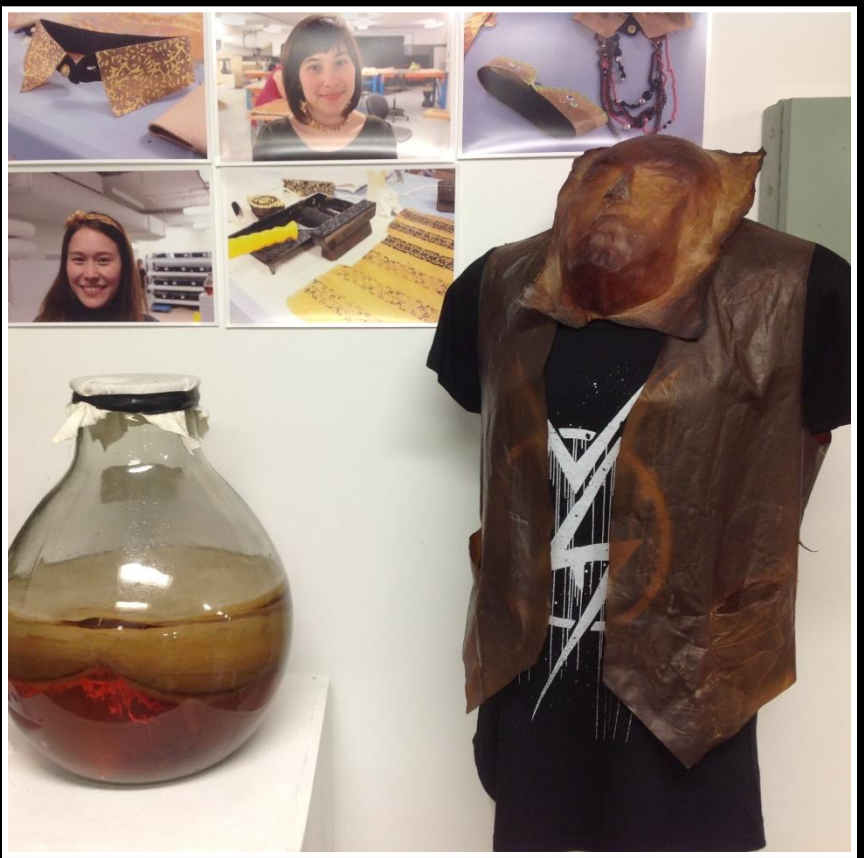






Fabric Farm

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Team

passion , resilience & diversity...

Know your community

who are we doing this for?

Inclusive

everyone welcome – open source, open access...

Experiential

learning by doing...

Evaluate

reflect, change, reflect again...

Enjoy!

fun, risk, create, innovate, share, celebrate...



Scalability

start small, create demand, recognise modelling and expansion potential...

Audience development

participants / collaborators / funders – who, why, when, how...

Responsive

respond to demand, feedback...

Expect change

takes time, not everything will work first time, all things to all people – not!

Discipline independence

diverse & interdisciplinary



Operational base funds

strategic priority - foot the bill, public resource...

Fee-for-service

models that can be on-sold to third party...

User-pays

fees – workshops, expertise, facilitation, venue, equipment use...

Freemium model

basic/intro is free, extended service costs...

Membership

pay to join/ participate – subscription, annual, per project...



Community investment

community provides resource – people, computers, funds, space, materials ...

Sponsorship

corporate/ philanthropic funding ...

Partnerships

agencies/ organisations provide resources and/or participants...

Collaborations

what and who's already out there?

Grants

targeted one-off funding...

★★★★★ An incredible facility. Nowhere near enough space here to describe all the great things about The Edge. Must be seen to be believed.

Darren, The Edge user (via facebook) 2014

After two years travelling the world visiting libraries, The Edge at the State Library of Queensland stands out as a landmark in innovation.

Ingrid Parent, IFLA President, World Library and Information Congress, Singapore 2013

ALA President Citation for Innovative International Library Projects awarded to The Edge.

American Library Association June 2014

Thank you for making my life just that little bit better. xx

Edge workshop participant, 2012

The Edge is everything that a 21st century resource centre should be – sexy, courageous, savvy and generous.

Nicolas Searle, ABC Producer, New Inventors, 2010

Questions

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