

Pimp my Profile



Photo by Shagai

who
are
they?

Two schools - two campuses

Two Precincts – one kilometre

Sixteen administrative disciplines

Nineteen study areas

Three priority research areas

Ten research groups



transmedia
ScreenFutures
entrepreneurship
informatics economies
PracticeLed ubiquitous
Sustainable Design
CreativeInnovation interaction
transdisciplinary
DigitalMedia
CoCreative EntertainmentIndustries
SocialMedia DigitalDistribution
StudioPedagogy
performative

who
are
we?

LIBRARY















"publish or perish"





Marcus Foth

@sunday9pm

Professor, School of Design, Queensland University of Technology, Brisbane,

TWEETS
4,010

FOLLOWING
1,081

FOLLOWERS
1,867

LIKES
830

Tweets

Tweets & replies

Photos & videos



Marcus Foth Retweeted



Fossil Free Unis @fossilfreeunis · 7h

Will @uniaus VCs choose polluting fossil fuels or



**I DON'T KNOW
WHAT YOU
HEARD ABOUT
ME**











□ Merten

WA

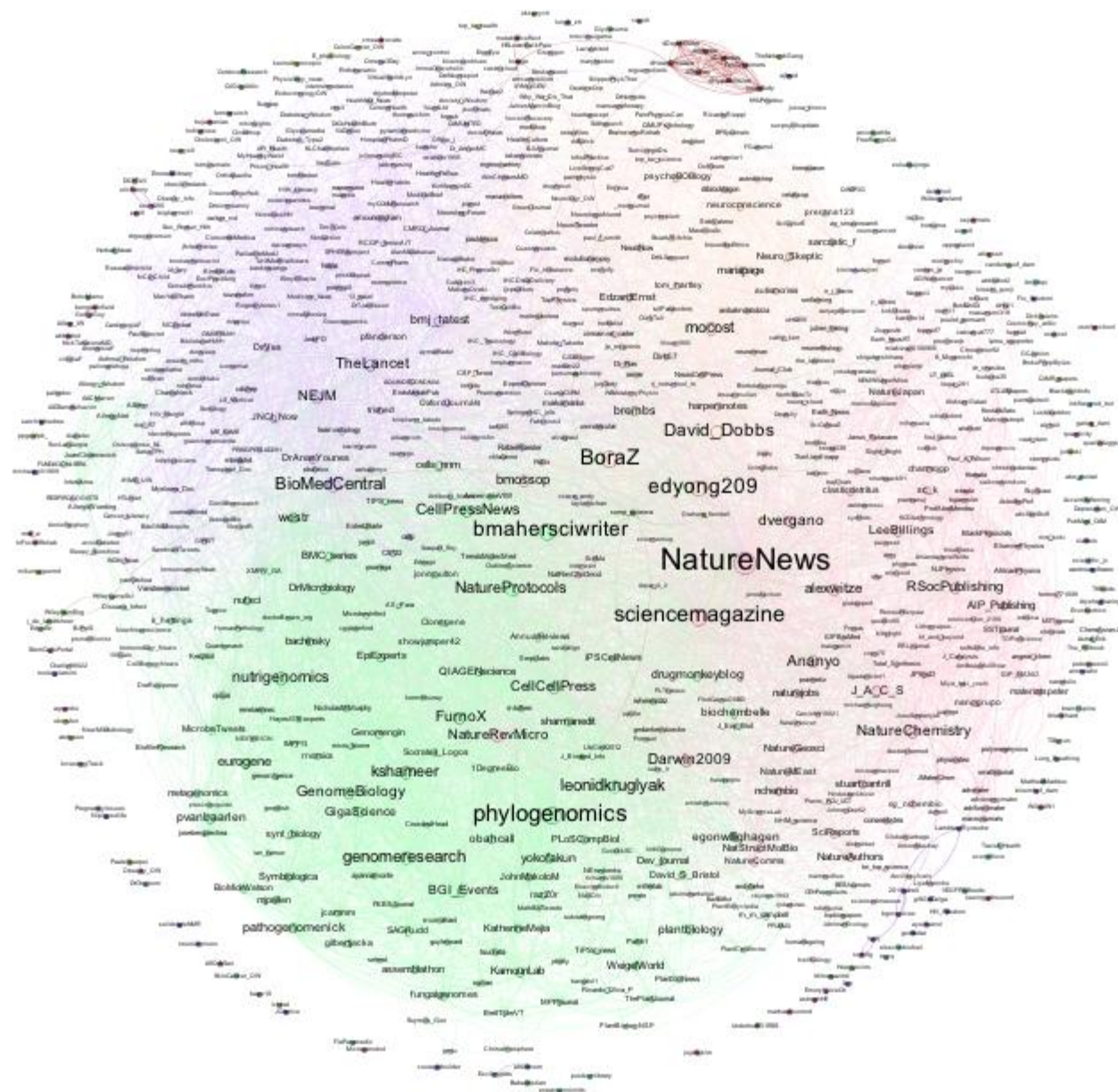
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academia.edu



InCites™



RESEARCHERID



WEB OF SCIENCE™



Bruns, Axel

Queensland University Technology, Digital Media Research Centre,
Australia

Author ID: 12140649100

Documents: 47

Citations: 569 total citations by 464 documents

h-index: 14 ?

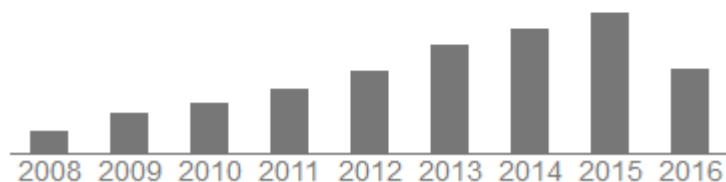
Co-authors: 26

Subject area: Social Sciences , Computer Science [View More](#)

Google Scholar

Citation indices

	All	Since 2011
Citations	9529	7591
<i>h</i> -index	42	40
<i>i10</i> -index	91	83



QUT | Staff Profiles | Axel Bruns

staff.qut.edu.au/staff/bruns/ ▼

Professor - Creative Industries Faculty, School of Media, Entertainment and Creative Arts, Media and Communication

Professor **Axel Bruns**. ... Communication and Media Studies, Journalism and Professional Writing. ... Internet studies, blogs, citizen journalism, creative industries, cultural studies, media studies, online communities, produsage, social media, user-led content creation.

Axel Bruns (scholar) - Wikipedia, the free encyclopedia

[https://en.wikipedia.org/wiki/Axel_Bruns_\(scholar\)](https://en.wikipedia.org/wiki/Axel_Bruns_(scholar)) ▼

Dr **Axel Bruns** is a Professor in the Creative Industries Faculty at Queensland University of Technology in Brisbane, Australia, and a Chief Investigator in the ARC ...

[Influences](#) · [Produsage](#) · [Gatewatching](#) · [Bibliography](#)

Axel Bruns (@snurb_dot_info) | Twitter

https://twitter.com/snurb_dot_info

Axel Bruns | LinkedIn

<https://au.linkedin.com/in/snurb> ▼

Australia - ARC Future Fellow at Queensland University of Technology - Association of Internet Researchers

View **Axel Bruns**' professional profile on LinkedIn. LinkedIn is the world's largest business network, helping professionals like **Axel Bruns** discover inside ...

Axel Bruns – The Conversation

<https://theconversation.com/profiles/axel-bruns-1433> ▼

May 2, 2011 - Dr **Axel Bruns** is an ARC Future Fellow and Professor in the Creative Industries Faculty at Queensland University of Technology in Brisbane, ...

Axel Bruns - Google Scholar Citations

scholar.google.com.au/citations?user=pFQz_YMAAAAJ&hl=en ▼

ARC Future Fellow and Professor, ARC Centre of Excellence for Creative Industries and Innovation - qut.edu.au

Axel Bruns. Follow. Email. Follow new articles. Follow new citations. Create alert.

Cancel. **Axel Bruns**. ARC Future Fellow and Professor, ARC Centre of ...

Axel Bruns

snurb.info/ ▼

Jul 14, 2016 - View **Axel Bruns**'s profile on LinkedIn ... One Day in the Life of a National Twittersphere from **Axel Bruns** · Read more about Intersections ...

Axel Bruns | Queensland University of Technology - Academia...

qut.academia.edu/AxelBruns

Axel Bruns, Queensland University of Technology, ARC Centre of Excellence for Creative Industries and Innovation, Department Member. Studies Social Media ...

Right now, I'm increasingly concerned that having a paper in conference proceedings or a journal does not guarantee that it is being picked up and read, so we need to do more to get the message out there, and create a "web presence" for our work...

Professor Marcus Foth
Queensland University of Technology | 2015



Pretty much every time I review a manuscript or a grant application, I google the researchers involved (at least the lead investigators).

When I can't find their history, I get frustrated, generally become grumpy, and am probably less likely to give a positive review. And let's not even go there if you're looking for a job.

Even with your CV and publications list in-hand, as a selection committee member, I will ALWAYS google you. When I find that you haven't even bothered to put yourself on the web, chances are you won't even make the interview list.

Professor Corey Bradshaw
University of Adelaide | 2013





How do we respond to that?



ANZWERS
AUSTRALIA & NZ

Web

With solutions, not problems

Search

focal point *n.*

Foch (fôsh, fösh),
commander in chief

fo·ci (fō'sī', -kī') *n.*

fo'c's'le (fōk'səl)

fo·cus (fō'kəs) *n.*

at which rays of
they appear of
tical system

focal

Workshop & Guide + Health Check = a Service

A three-pronged approach

The Workshops

them: *don't waste my time... I will forget this immediately after*

us: practical workshop = People DO and immediately ACHIEVE.

Personalised

The Inaugural Group: From early career to experienced professors



Creative Industries Research Support
Presents

Pimp My Profile

In this workshop you will:

Thurs 8 Oct
• 2-4pm GP V401 •

1. Plan your digital presence

Icons: ORCID, R^G, LinkedIn, Facebook, academia.edu

2. Polish existing profiles
3. Create new profiles

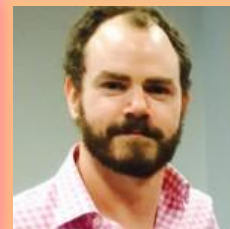
Icons: Academic Profiles, Scopus, Google Scholar, ORCID

4. Claim your publications
5. Tell the world

Icons: YouTube, RESEARCHERID, QUT ePrints, expertguide

Go for Gold!

CI Library Team
lib.kgci@qut.edu.au



Workshop & Guide + Health Check = a Service

The Guide

them: *tell me what to do, make it easy, when I want it, don't confuse me with too many tools, what's best for ME*

us: the guide = simple, always there, step-by-step. The central backbone of the workshops and the Health Checks.

Get started: Bronze



1. Get a QUT staff profile

Your QUT staff profile will top a Google search. [Request a staff profile](#)

2. Add your publications to QUT ePrints

Wider access to your work = increased citations. Keep your [ePrints](#) up-to-date.

3. Get an ORCID ID

Distinguish yourself. [Create and connect your ORCID](#).

4. Update your email signature

Every email you send can promote your research and lead people to your profiles.

QUT | Staff Profiles | Kari Gislason

staff.qut.edu.au/staff/gislason/ ▼

Associate Professor - Creative Industries Faculty, School of
Creative Writing & Literary Studies

Background Dr **Kari Gislason** is Associate Professor of Cr
Creative Industries Faculty at QUT. He has previously taught

Images for "kari gislason"



More images for "kari gislason"

Kari Gislason: secrets from an Icelandic ch

www.abc.net.au/local/stories/2014/03/07/3959068.htm

Mar 7, 2014 - **Kari Gislason's** childhood was split between
and he grew up knowing he had to keep a secret.

Dr Kári Gíslason | Senior Lecturer | Creative Writing and Literary Studies

K-310 | Queensland University of Technology | Victoria Point Road | Kelvin Grove Qld 4059

p +61 7 3138 6466 | mob. 0408 755 615 | CRICOS No: 00213J

[QUT staff profile](#) | [My publications](#) | [ORCID Profile](#) | [My blog](#)

Build content: Silver



1. Build your QUT Staff Profile
2. Build your ORCID Profile
3. Create additional profiles
4. Use networking tools
5. Use social media

Nicolas Suzor @nicsuzor · Jul 21

Enjoyed speaking about feminism, art and online governance at @qagoma night. twitter.com/pwikstrom/stat ...



Nicolas Suzor

@nicsuzor

I study the governance of networked technologies. ARC DECRA Fellow
[@QUTLaw](#) and [@QUTDMRC](#); Lead,
[@ccAustralia](#); Vice-Chair [@DRWAus](#).

TWEETS
8,614

FOLLOWING
2,021

FOLLOWERS
2,316

LIKES
1,248

LISTS
12

Enhance your profile: Gold



Maintain your profiles

1. Communicate your research

Explain your research to a wider audience:

2. Share your data

Data sharing increases your visibility. Share your data - and link it to your ORCID profile.

3. Get credit for peer review

Publons imports peer review contributions to ORCID while maintaining anonymity.

THE CONVERSATION



Brian McNair

Professor of Journalism, Media and Communication, [Queensland University of Technology](#)



Brian McNair wrote an article

21 days ago – [When terror goes viral it's up to us to prevent](#)

Digital media has the power to inform, but it is also helping some to find a point between order and chaos at the global level?



Brian McNair wrote an article

2 months ago – [Europe endless, or Europe ending?](#)

I came to live and work in Australia six years ago, having spent most of my collective embrace of two unions – the United Kingdom and the EU.



Brian McNair wrote an article

2 months ago – [Sky's the limit – now share the love](#)

Sky News is the go-to real-time news channel for the political elite.



Brian McNair wrote an article

3 months ago – [Turnbull and Shorten face off in leaders' debate](#)

The Conversation's experts respond to the first Turnbull-Shorten debate on the leaders' performances.



Brian McNair wrote an article

3 months ago – [Whose kitchen rules? Annabel's, of course](#)

Kitchen Cabinet is a good example of the hybridisation of political

Workshop & Guide + Health Check = a Service

The Health Check

them: *me, me, me, me, me*

us: the Health Check: It's personal! Individual, tailored profiling and follow-up

Hi Jillian

We've completed your 'Health check'. Below is our 'report', plus suggestions for how to turn the dial to 11.

Here's what we found when we Googled just your name, in order as the results appear on the search results page – we do this to get an overview of what you 'look like' on the web:

First page

1. QUT staff profile
- ~~2. Jillian Hamilton on LinkedIn [not you]~~
3. Top 25 LinkedIn Jillian Hamilton profiles [you are the first listed]
- ~~4. Jillian Hamiltons on Facebook~~
- ~~5. Dr. Jillian Hamilton at U Glasgow~~
6. your JUTLP article homepage
7. your Deakin Teach Assist presentation
8. your FYHE poster
- ~~9. Twitter – some teenage girl~~
15. your BLASST 2013 good practice award

When 'qut' was added:

1. QUT staff profile
2. your eprints profile
3. QUT staff contacts
4. your Deakin Teach Assist presentation
5. your academia.au profile
6. your FYHE poster
7. your BLASST 2013 good practice award
8. your LinkedIn profile
9. Top 25 LinkedIn Jillian Hamilton profiles [you are the first listed]
10. your JUTLP paper in pdf



It's a bugger when one doesn't have a unique name.....so really pimping your QUT Staff Profile, and cross-referencing your profiles between each other is a priority.

OK, now we look platform by platform – those that are starred are the most important. Get them schmick and you're pretty much done.

***QUT Staff Profile**

Your profile is really solid, especially the bio and teaching tabs. There's some extra things you could do -

Add some more publications to update the list; Add the Awards and Research Projects tab; Add the Experience tab.

***ePrints** : wonderfully up to date. Yay!

***ORCID** <http://orcid.org/0000-0001-8636-534X>

I can work with to populate your ORCID – it's pretty straight forward and won't take too long. And we'd get all your other profiles cross-linked.

***Email signature**

Your email signature could work harder for you. Definitely link to you, profiles, and Orcid, and add any social media handles.

***Google Scholar**

I can't find that you have a profile. But there are publications of yours to claim!

LinkedIn: Great profile. **ResearchGate**

There's a stub of a profile on ResearchGate waiting to be claimed by you.

The Conversation

I found you mentioned <https://theconversation.com/number-cruncher-named-university-teacher-of-the-year-20502> but not as a contributor. Definitely consider pitching some articles to them.

Check out [Wendy Miller](#). Wendy has had great success in boosting her career with exposure in The Conversation. She can correlate spikes in her ePrint activity around those articles. She also attributes her good exposure to her Conversation profile, which shows her range of interests and expertise.

ExpertGuide

www.expertguide.com.au/

Didn't see you registered here. This is where Australian journos go when they need an expert.

Publons

<https://publons.com/>

Have you done any peer reviewing? You can claim credit for that professional activity, while maintaining confidentiality.

I thought that my digital profile [was] quite sophisticated and up-to-date. I was genuinely surprised when I discovered how out-of-date, and how clunky my digital profile was.

My online presence was missing important information, key profiling tools were not talking to each other and a good portion of my publications were not available .

Frankly I was quite embarrassed at how unrepresentative my profile was relative to how much work I've actually done. Since the Health Check, I have had a lot more correspondence with both national and international scholars in the field.

Dr. Mark Ryan

Queensland University of Technology | 2016



Mark David Ryan - Google Scholar Citations

scholar.google.com.au/citations?user=oDWe8oUAAAAJ&hl=en ✓

Senior Lecturer in Film and Television, Queensland University of Technology - qut.edu.au

Mark David Ryan. Follow. Email. Follow new articles. Follow new citations. Create alert. Cancel. **Mark David Ryan.** Senior Lecturer in Film and Television, ...

QUT | Staff Profiles | Mark Ryan ✓

staff.qut.edu.au/staff/ryanm2/ ✓

Dr - Creative Industries Faculty, School of Media, Entertainment and Creative Arts, Film & Screen

Dr Mark Ryan. ... Film, Television and Digital Media, Communication and Media Studies. ... Ph.D

(Queensland University of Technology), Graduate Certificate in Academic Practice (Queensland

University of Technology), BA Hons (First Class) (Mass Communication) (University of Southern Qld)

Mark David Ryan | LinkedIn

<https://au.linkedin.com/in/mark-david-ryan-668365> ✓

Brisbane, Australia - Research Leader, Creative Arts at Queensland University of Technology -

Queensland University of Technology

View **Mark David Ryan's** professional profile on LinkedIn. LinkedIn is the world's largest business network, helping professionals like **Mark David Ryan** discover ...

Mark's Australian film and genre cinema blog ✓

www.markdavidryan.com/ ✓

Jan 21, 2015 - Edited by Ben Goldsmith and **Mark David Ryan** and Geoff Lealand. Building on and bringing up to date the material presented in the first ...

Publications | Mark's Australian film and genre cinema blog ✓

www.markdavidryan.com/?page_id=44 ✓

Edited collections. Ryan, Mark David (2010), Journal issue editor of: 'Film, Cinema, Screen', (Media

International Australia: Incorporating Culture and Policy, ...

Mark Ryan | Queensland University of Technology - Academia.edu ✓

qut.academia.edu/MarkDavidRyan ✓

... Faculty Member. Studies Cinema, Film Genre, and National Cinemas. Dr. Mark Ryan, who publishes as **Mark David Ryan**, is a Senior Lecturer in Film,

Mark David Ryan - IMDb ✓

www.imdb.com/name/nm2951042/ ✓

Mark David Ryan, Producer: Gone Fishing. ... David Ryan. Producer. Contribute to IMDb. Add a bio,





"Google yourself"



or one of your researchers



Give the results a Health check

http://libguides.library.qut.edu.au/researcher_profile

(Or Google "Create your researcher profile")





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<http://www.ciprecinct.qut.edu.au/venues/kelvingrove/>
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