



MEDIA RELEASE

Cooking for Copyright Day 31 July

Libraries, museums and historical societies use vintage recipes to push for copyright reform

Monday 20 July 2015, Canberra: FAIR (the campaign for Freedom of Access to Information and Resources) has announced Cooking for Copyright Day on Friday 31 July, using classic Aussie recipes for lamingtons, pavlovas, canteen biscuits and soldier cake tins to drive the copyright reform agenda.

FAIR claims copyright law reform is long overdue – and it's focusing on the fact that in Australia copyright in published works lasts 70 years after the death of the creator, but for unpublished works, copyright lasts forever. This means old diaries, letters, even recipes are locked away.

Sue McKerracher, spokesperson for FAIR, and CEO of the Australian Library and Information Association, said, 'We'd like the same copyright terms for unpublished works as for published works. Then our libraries, museums and historical societies could put these treasures on the web for family historians, researchers, and everyone else who is fascinated by our social history.'

FAIR has delved into library and museum collections across Australia and posted more than 20 handwritten recipes to its website – effectively contravening the current copyright law. It's asking Australians to cook one of these recipes – or choose an old favourite – and post a photo to facebook or tweet with the #cookingforcopyright hashtag.

Sue McKerracher again, 'We will put all the images together, create a buzz on social media, and deliver them to the Attorney General, who has the unenviable task of unravelling the current copyright regime.'



Contacts:

Sue McKerracher, CEO ALIA, 0404 456749 sue.mckerracher@alia.org.au **Trish Hepworth**, Australian Libraries Copyright Committee, 0490 466112 phepworth@nla.gov.au

About FAIR

FAIR stands for **F**reedom of **A**ccess to **I**nformation and **R**esources. The Australian Library and Information Association (ALIA) created FAIR to give people a way to support all kinds of libraries. FAIR lobbies for well-funded libraries, copyright law reform, the digitisation of our history, evidence-based policy making, lifelong learning and qualified library staff in schools. FAIR was created by ALIA to bring together all of its advocacy work. www.fair.alia.org.au

About the Australian Library and Information Association

The Australian Library and Information Association (ALIA) is the professional organisation for the Australian library and information services sector. With 5,000 members across Australia, we provide the national voice of the profession in the development, promotion and delivery of quality library and information services, through leadership, advocacy and mutual support. www.alia.org.au