

Australian Reading Hour

Why the Australian Reading Hour?

Australian Reading Hour

This first cross-industry reading campaign is supported by the Australian Authors Society, the Australian Literary Agents Association, the Australian Publishers Association, the Australian Booksellers Association, the Australian Library and Information Association and the Copyright Agency Limited.

Thursday 14th September, 2017



Australian Reading Hour

The contribution of ALIA and libraries around Australia allowed for the campaign to be extended nationally with a presence in retail, bookshops, and other reading organisations. We are incredibly grateful for their contribution.

Australian Reading Hour



Why Australian?

The industry is working together to focus on Australian books and authors in particular.

Why Reading?

There are so many benefits to reading, including:

- Children who know adults who read for pleasure take it for granted that reading is **valuable**.
- Reading is closely linked to increasing our **understanding** of our own identities.
- When tested for **empathy**, readers of narrative fiction achieved significantly higher scores than other groups.
- Reading a gripping novel causes positive **biological changes** in the brain that can last for days.
- The more leisure books people read, the more **literate** they become and the more **prosperous** and **equitable** the society they inhabit.
- Reading **reduces stress by 68%**, relieving stress more quickly than listening to music, going for a walk or having a cup of tea.

Why an hour?

Libraries found readers engaged readily with setting aside a very achievable hour for reading on the nominated day.

Australian Reading Hour

Website, Facebook and Twitter

Australian Reading Hour

Website, Facebook and Twitter

Australian Reading Hour

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Register now

Resources

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Make a date with a book.

Thursday September 14 2017

Pick up a book and read for just one hour on your own or with your children.

Reader Registration

Show your support by signing up.

Register

Australian Reading Hour

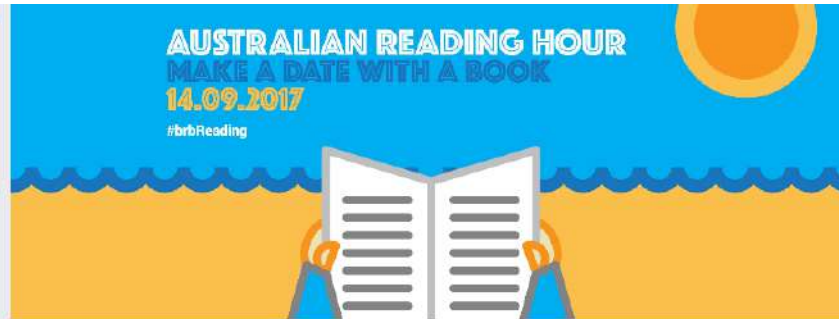
Website, Facebook and Twitter



Love2read
@love2readAU

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Liked Following Share Sign Up Message

Featured Video (9)



7000 followers

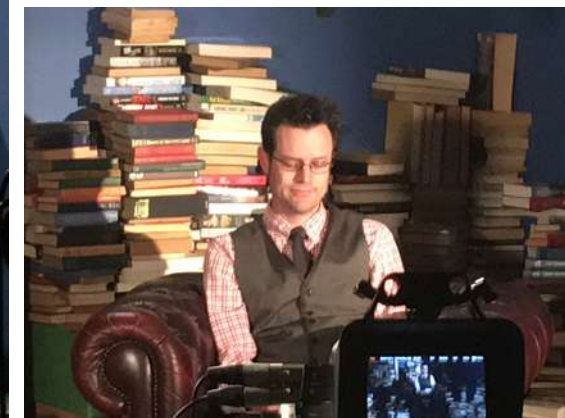


Tweets 7,186 Following 1,229 Followers 4,957 Likes 846 Lists 1 Following



Australian Reading Hour

Digital Content and Advertising Campaign The World Needs More Readers



Australian Reading Hour

Key Partnerships – Libraries

Australian Reading Hour Libraries



Australian Library and Information Association

Organised through ALIA and the newsletter sign ups, over six hundred libraries across Australia, both rural and metro, signed up to participate in the Australian Reading Hour, with more participating on social media and on-site. Libraries across Australia promoted the Reading Hour across social media, with many more hosting author events.



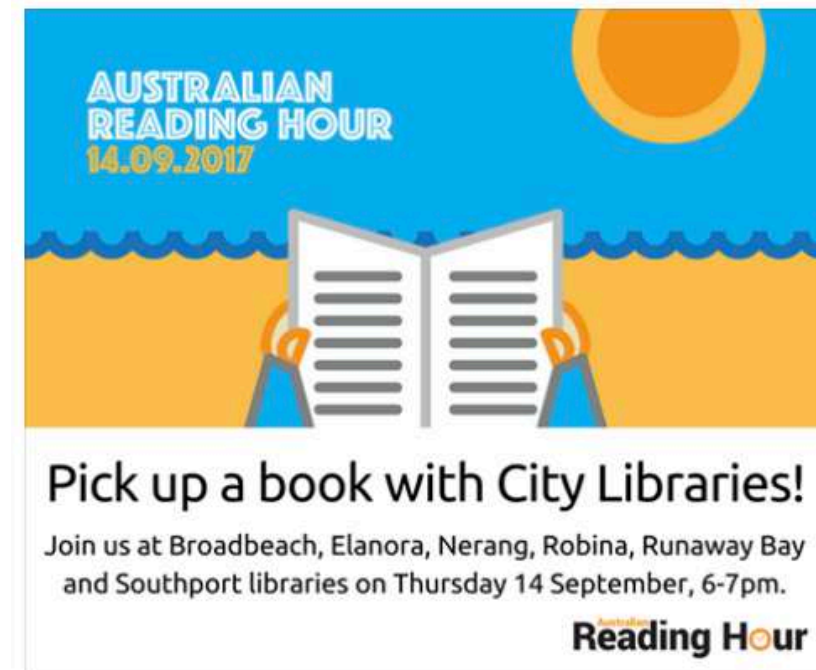
Gold Coast Libraries

13 September · 🌐

Don't forget to join us (and thousands of others around Australia) tomorrow night for Australian Reading Hour!

For one hour on Thursday 14 September 6-7pm stop what you're doing and pick up a book with City Libraries! Join us at one of six libraries for a special read-in and read together!

Robina and Nerang libraries will be opening their 'date with a book restaurant' for one night only giving you the chance to spend time with a great read and enjoy nibbles/desserts afterward... [See more](#)



👍 Like 💬 Comment ➦ Share

Australian Reading Hour

Libraries

We reached 12 000 people from various libraries in across Australia in four eDMs sent out in the lead up to the Reading Hour.

The Australian Reading Hour 2017: It Begins!

No Images? [Click here](#)



Welcome to the Australian Reading Hour 2017!

September 14th is not far away, and it's time to start encouraging both ad and children to stop what they're doing for an hour and *read*.

The Australian Reading Hour 2017: It Begins!

No Images? [Click here](#)



The Australian Reading Hour is next week!

Six days left! The Australian Reading Hour is next Thursday 14th September. It's time to get excited about all the wonderful events coming up over the next week.

[What can you do?](#)

Australian Reading Hour

Libraries – events on Love2Read (highlights)

We had twenty three library events organised through the Love2Read Facebook page, with many more organised independently.



AUSTRALIAN READING HOUR
MAKE A DATE WITH A BOOK
14.09.2017
#brbReading

SEPT 14 **Preschool Storytime with Claire Saxby at Brunswick Library**
Public · Hosted by Love2Read

★ Interested ✓ Going ...

🕒 **14 September at 10:30–11:30**
about 2 months ago

📍 **Brunswick Library**
233 Sydney Road, Brunswick, Victoria 3056 [Show map](#)

[About](#) [Discussion](#)



AUSTRALIAN READING HOUR
MAKE A DATE WITH A BOOK
14.09.2017
#brbReading

SEPT 13 **Leigh Hobbs at Parkes Library**
Public · Hosted by Love2Read

★ Interested ✓ Going ...

🕒 **13 September - 14 September**
13 September at 10:30 to 14 September at 9:30

📍 **2 Cecile St, Parkes NSW 2870, Australia** [Show map](#)

[About](#) [Discussion](#)

Australian Reading Hour

Libraries – events (highlights)



Morningside Peninsula Library Service (Our Library)
Like This Page · 14 September ·

Guess who popped in for an entertaining evening of funny stories. Thanks Dave O'Neil for the fun night.

#bibrreading #librariesarefun

Like Comment Share

18 Chronological

Kaye Kelly He was great x
Like · Reply · 1 · 14 September at 21:57

Write a comment...

Suggested Groups

Animals in Predicaments Posting
2 friends · 29,389 members

Join

Kingston LINC
Like This Page · 15 September · Edited ·

We had the bestest time at last night's Reading Hour! Stories, songs, pizza and sharks were in abundance!

Thank you to all our young clients and their families who made it such a fun time for everyone!

#bibrreading #ReadingHour #26TEN

Like Comment Share

14 Top comments

Donna Duncan Ryan, you would make a good Wiggle
Like · Reply · 1 · 16 September at 08:55

Janet Thorp A great evening and a fantastic performance by everyone. Well done
Like · Reply · 15 September at 19:17

Serge Rivest

Like · Reply · 16 September at 02:57

Serge Rivest

Write a comment...

Australian Reading Hour

Libraries – events (highlights)



Broken Hill City Library was live.

14 September · 🌐

We're live with story time for Australian Reading Hour! #brbreading



261 Views



Like



Comment



Share



Gold Coast Libraries added 26 new photos — at 📍 Robina Library

14 September · Gold Coast, QLD · 🌐

Right now we are celebrating The Australian Reading Hour with events at six libraries. Robina Library is hosting a date with a book restaurant with reading, bookish talk and dessert with our hosts Alex and Andrew! #brbReading #AustralianReadingHour



Like



Comment



Share

Australian Reading Hour

Libraries – events (highlights)



Onkaparinga Libraries
Like This Page · 14 September ·

Geek girl, Bear, Bowie, Jagger and Pig the Pug joining in the Australian Reading Hour at Airding library. #brbReading #love2readAU — in @Airding Beach.

Like Comment Share

22

1 share

Write a comment...

Suggested Groups See All

Animals in Predicaments Posting
2 friends · 28,368 members

Glenelg Libraries
14 September ·

Happy Reading Hour! Tell us what you're reading.

Reading doesn't only improve the mind. It also improves lives and makes better societies by increasing happiness, reducing stress and improving health.

<http://bit.ly/ARHLibraries>
#brbreading



953 Views

Like Comment Share

Australian Reading Hour

Libraries – events (highlights)



Councillor Lachlan Brennan
Like This Page · 14 September · 🌐

Nice to see a great turn out for the Australian Reading Hour held at the Goondiwindi Library. Thank you to the staff and volunteer readers that helped make this a great event. #brbReading #goondiwindi #bordertirersregion Goondiwindi and District Family Day Care — at 📍 Goondiwindi Regional Civic Center.

👍 Like 💬 Comment ➦ Share

👍 31 Top comments ▼

3 shares 3 comments

Molly Bell Caaa-uute!!
Like · Reply · 14 September at 15:27

Donna de Brenni Omg
Like · Reply · 14 September at 17:56

Clare Wilkes Mildren 🙄🙄🙄🙄🙄🙄🙄🙄
Like · Reply · 15 September at 11:49

Write a comment... 🗨️ 📷 📺 🗣️

Australian Reading Hour

Libraries – events (highlights)



campbelltowncitylibrar
Ingleburn Library

Follow

campbelltowncitylibrar It's always fun to have a special PJ night at the library! #australianreadinghour #library #libraries #storytime #librariesofinstagram #ingleburnlibrary mumsmum 🍷 📖 🍕 🍌



63 likes

SEPTEMBER 14

Log in to like or comment.

...



gympieregionallibrarie

Follow

gympieregionallibrarie We had so much fun at Gympie Central this morning when we celebrated the Australian Reading Hour and the launch of Mums and munchkins. We had a fun First 5 Forever story time session and a delicious morning tea. #Love2read #lovegympie #lovegympieregion #librariesofinstagram #qldlibraries #gympiecentral #first5forever #slq #statelibraryofqueensland #australianreadinghour #storytime



20 likes

SEPTEMBER 14

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Australian Reading Hour

Libraries – events (highlights)



brokenhill_library Follow

brokenhill_library You don't have to miss our story time if you can't visit us for Australian Reading Hour on Thursday, 14th September at 5.30pm, as we'll be live streaming the readings of the books "How to put your parents to bed" by Mylisa Larsen and "Too many monsters" by Eve Bunting on our Facebook page. <http://bit.ly/2w4jFW>

#readinghour #australianreadinghour #nswpubliclibraries #libraryprogram #storytime #bhlhlibrary #brbreathing



13 likes

SEPTEMBER 12

Log in to like or comment.



liverpoolcitylibrary Follow

liverpoolcitylibrary Ted and friends are excited for the Australian Reading Hour tomorrow at Carnes Hill Library, 6pm #lovetoread #australianreadinghour #books #reading #literacy #storytime #librariesofinstagram #nswpubliclibraries #brbreathing

acaibrothers_liverpool 🍌🍌 fantastic 🍌🍌

🍌🍌🍌🍌🍌🍌

wence19 Great pic!



27 likes

SEPTEMBER 13

Log in to like or comment.

Australian Reading Hour

Libraries – events (highlights)



liverpoolcitylibrary At the library we love to read and dress up. Join the fun at the Reading Hour, Thursday 14 Sept, 6pm, Carnes Hill Library

#breading #lovetoread #library #books #dressup #australianreadinghour #readinghour #nighttime #storytime #carneshilllibrary #thegreatsouthw #librariesofinstagram #nswpubliclibraries



30 likes

AUGUST 31

Log in to like or comment.



scbwiact SCBWI ACT, Libraries ACT & Harry Hartog are thrilled to present a FREE reading hour, tomorrow, 10:30–12:30 at Woden Library. Bring your littles & come along to hear 8 local writers read their favourite stories! #scbwiact #scbwi #scbwiausnz #librariesact #australianreadinghour #harryhartog

igiftfruitampers 🍏🍏🍏

misch Thank you for putting on this event! We had such a lovely time :)



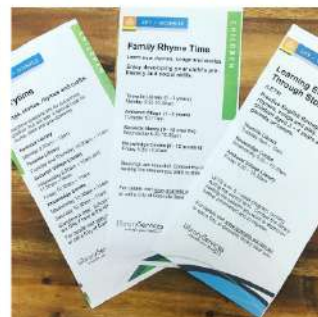
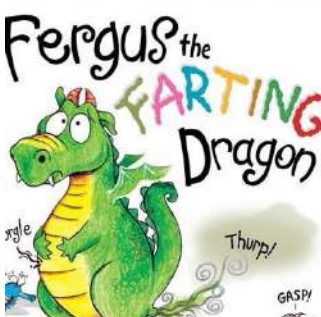
16 likes

SEPTEMBER 1

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Australian Reading Hour

Vicinity



Australian Reading Hour

Vicinity



They even collaborated with the Gympie Library for a reading event.



Australian Reading Hour

Vicinity



Australian Reading Hour

Vicinity

Telstra 10:46 pm MOST RECENT #brbreeding



maddingtoncentral

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♥ 14 likes

maddingtoncentral Bonding with Books are holding a special session for Australian Reading Hour outside Kmart today!
#australianreadinghour #brbreeding



Telstra 10:47 pm MOST RECENT #brbreeding



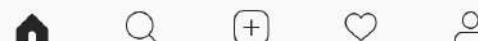
marketing_fran
Langwarrin, Victoria,...

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♥ 37 likes

marketing_fran Today, to celebrate Australian Reading Hour, we introduced a Mini Book Exchange @thegatewayshoppingcentre... more



Telstra 10:46 pm MOST RECENT #brbreeding



rockinghamcentre
Rockingham Centre >

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♥ 26 likes

rockinghamcentre Monique is here to start reading her brand new children's book Fergus the Farting Dragon. In our Pop-up Kids Zone
rockinghamcentre #brbreeding



Australian Reading Hour

Vicinity



Australian Reading Hour

Vicinity



Australian Reading Hour

Vicinity



Australian Reading Hour

Better Reading

Better Reading provided significant digital awareness for the Reading Hour, reaching over 608 000 people in various posts across their communities.



Australian Reading Hour

Better Reading

Better Reading reached over 60 000 people through their eDMs sent out reminding people about the Australian Reading Hour.

The Australian Reading Hour is THIS WEEK!

It's simple. Thursday 14th September, stop what you're doing, pick up a book, and read for an hour. It's Earth Hour for the mind. Hashtag your pics of the Reading Hour with #brbreadding.

READ MORE



Australian Reading Hour

Key Partnerships – Booksellers

Australian Reading Hour

Booksellers DYMOCKS

Supported in store with 2 x posters going to every store

Supported on Social



Hi Sophie,

At Dymocks we love to celebrate stories - especially Australian stories. These books all celebrate, in different ways, what's great about Australia and being Australian.

We hope you love them as much as we do!

From the well-read people of Dymocks



Dymocks Catalogue print run 145k, EDM to 630k


Australian Reading Hour

Booksellers

[AUDIBLE](#)

7:26 am


Search for people, places and things



Audible was live.
Sponsored

Join us as we celebrate Australian Reading Hour with a live reading of *True Girl* by David Hunt.

Warning: Expect some colourful language!



David Hunt
Author & Narrator


36

7 comments 13 shares 4.6K views

Like

Comment

Share



Justine Cameron

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David Hunt
Author & Narrator



Audible was live.
14 September at 01:00

Join us as we celebrate Australian Reading Hour with a live reading of *True Girl* by David Hunt.

Warning: Expect some colourful language!

Australian Reading Hour

Booksellers

ANGUS & ROBERTSON BOOKWORLD

With similar support from Booktopia



Angus & Robertson Bookworld is delighted to be taking part in the Australian Reading Hour for 2017!

On the 14th of September, make a date with a book! The idea is to drop everything for one hour and spend that time reading a book instead. What could be more relaxing than that?

Whether you're reading by yourself or sharing a book with the kids, this is the perfect chance for you to dive headfirst into an amazing new read - here's some of our Aussie favourites to get you inspired!

FOR KIDS

Shop Now



FOR TEENS

Shop Now



FOR THE PARENTS

Shop Now



TALL POPPIES
AUSTRALIAN LITERATURE 2017

FREE SHIPPING
ON ORDERS OVER \$60

FAST DELIVERY
ON A HUGE RANGE OF BOOKS

Massive book
discounts



This email was sent to: bookseller@angus-robertson.com.au

The sender is Angus & Robertson Bookworld, Ltd C/-, 3-29 Birnie Avenue, Lidcombe NSW 2141

Prices displayed are correct at the time of sending. Website prices are subject to change at short notice. In these circumstances, the prices listed may not be correct. In the event that a price conflict between this email and the website does occur, website prices will override prices in this email.

Australian Reading Hour

Booksellers

NEWSLINK – AIRPORT

Australian kids books promotion



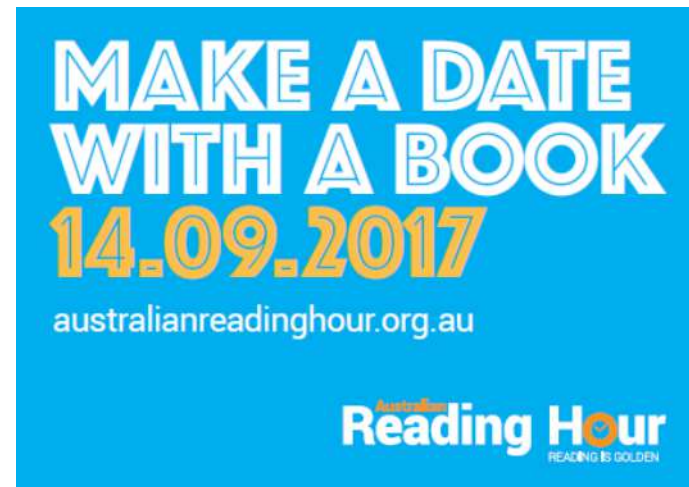
Australian Reading Hour

Booksellers AWPL (Airports)

Supported in store with 2 x posters going to every store

Shelftalkers in every store

Supported on Social



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18 likes

awpl With so much effort put in by the teams in #NewsTravels, #Aero, and #RunwayNews, the



Australian Reading Hour

Booksellers
KOBO



Bestselling Aussie Reads

[View all](#)



The Dry
Jane Harper
★★★★☆

\$9.99

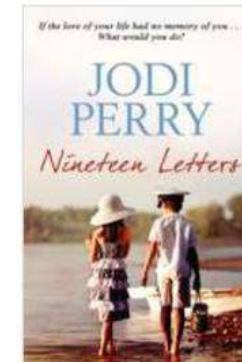
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Secrets Between Fri...
Fiona Palmer

\$12.99

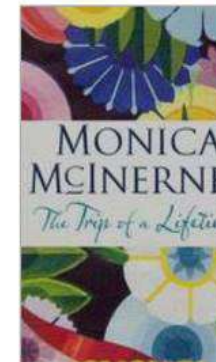
Add to cart



Nineteen Letters
Jodi Perry
★★★★★

\$4.99

Add to cart



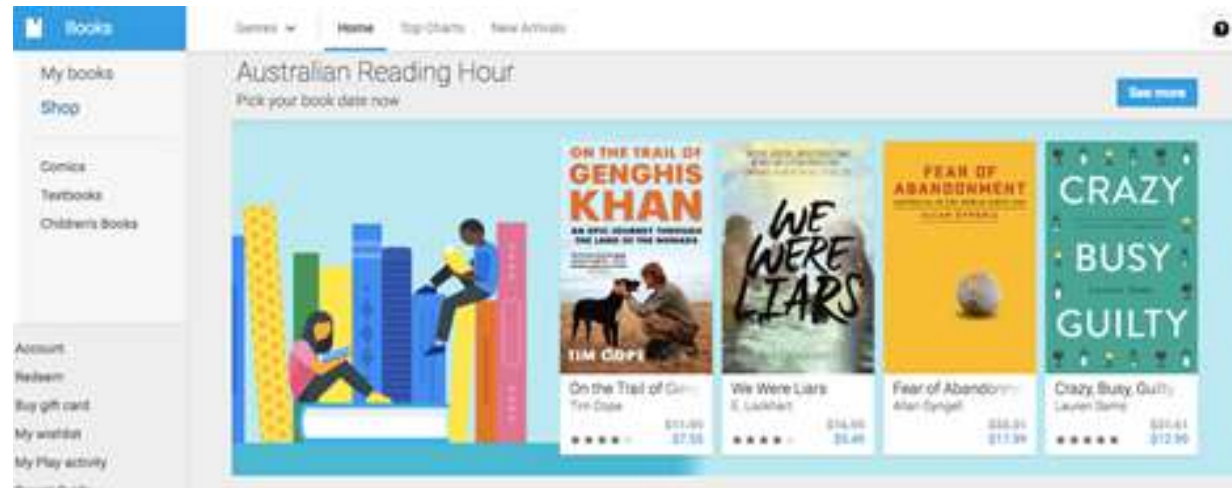
The Trip of a Lifeti...
Monica McInerney
★★★★★

\$12.99

Add to cart

Australian Reading Hour

Booksellers
GOOGLE Play



Australian Reading Hour

Booksellers – Leading Edge



Supported in store with 2 x posters going to every store

Supported on Social

Australian Reading Hour

Booksellers

Tweets

Media

Likes

 **UNSW Bookshop** @unswbooksh... · 4d

Hungry for a book? Take a break and settle in for #AustralianReadingHour!



←

↻ 1

♥ 3

You Retweeted

 **Date a Book** @DateaBook · 4d

Repping @LBardugo for the Australian Reading Hour!
#brbReading



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Tweet



You Retweeted

 **NLA Bookshop** @NLABookshop

We're very excited about #readinghour on Thursday 14th Sep, but we can't choose what to read!
#brbreading @love2readAU



Reply to NLA Bookshop, Love2Read

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Australian Reading Hour

General

Posters also went to every QBD, Collins, Readings, Harry Hartog, Berkelouw and Robinsons, as well as to independents and libraries.

All in all over 300 posters x 2 went out.



Reading:
Making people happier, healthier
and smarter since 1377.
australianreadinghour.org.au

Reading Hour
14.09.17 9-12.00

Australian **Reading Hour**

Parliamentary Friends Group Launch

Australian Reading Hour

Parliamentary Friends Group Launch
Parliament House, 13th September



The cross-party Parliamentary Friends Groups is lead by Senator Linda Reynolds (LNP) and Graham Perrett MP (Lab)
Speeches on the evening were by Linda Reynolds, Thomas Keneally, Mem Fox and Tony Burke MP

Australian Reading Hour

Parliamentary Friends Group Launch



Australian Reading Hour

Parliamentary Friends Group Launch

< Tweet



Tony Abbott @TonyAbbottMHR

With the Northern Beaches best loved author at the launch of The Australian Reading Hour at Parliament House.



Reply to Tony Abbott

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< Tweet



Linda Reynolds @lindareynoldswa

Thanks Thomas Keneally and Mem Fox for launching Parliamentary Friends of Australian Books and Writers. Thanks @GrahamPerrettMP #brbReading



Reply to Linda Reynolds, Graham Perrett

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Aust Lib & Info Assn @ALIANational

The #AusReadingHour and Parliamentary Friends of Australian Books and Writers were fantastically launched at APH last night. #ALIA



13/9/17, 11:30 am

2 RETWEETS 11 LIKES

Reply to Aust Lib & Info Assn

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Australian Reading Hour

Parliamentary Friends Group Launch



Australian Reading Hour

Parliamentary Friends Group Launch



Australian Reading Hour

Parliamentary Friends Group Launch



Graham Perrett MP
FIGHTING FOR THE SOUTHSIDE

ABOUT GRAHAM MORETON MAGIC CALENDAR GRAHAM SAYS CONTACT FACEBOOK DONATE

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Books, Reading and Literature

posted by GRAHAM PERRETT 1:30PM
September 05, 2017

Books, Reading and Literature

Full transcript below:

Last week I had a wonderful opportunity to read to the grade 5 class at Our Lady of Lourdes Primary School at Sunnybank. In light of the fact that I had to read to them, I am going to put my glasses on for this. It was a wonderful experience. I was the mystery reader for the class.

It was made completely easy because the book I read to them was a book called *Funny Kid for President* by Matt Stanton, which is sort of pitched at year 5 level, although I am reading it to my son who is in year 3 and he is loving it as well. I have to tell you that the book, a tale about Max who decides to run for class president, gave me a lot of campaigning tips. With a marginal seat, it was certainly good to have some support from the author, Matt Stanton, but also from the class. The year 5 class asked some of the best questions about politics in the Q&A session that I have ever encountered.

That brings me to another topic: next week, with Senator Linda Reynolds, I will be launching the Parliamentary Friends of Australian Books and Writers on Tuesday, 12 September. There will be many literary luminaries there, including guest speakers Tom Keneally and Mem Fox, and Matt Stanton, the author of *Funny Kid for President*. We will have a few books to give out as well. I would never encourage authors to give away their books—obviously, people should pay the authors where they can—but I am hoping that Matt Stanton will sign the book that I have for my son Leo, and I'm hoping that many people will come along.

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OR SIGN UP:

email address JOIN

VOLUNTEER

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We know that books are an essential part of a child's life that they can have with them forever. They inform, inspire and comfort, and they are good companions when you're by yourself. They are something worth investing in.

Obviously, I declare an interest in writing. I think my books are only on sale in a couple of bookshops in Australia, and one is the shop in Parliament House. Hopefully someone listening will find them there, hidden away in the dusty shelves!

I do encourage people in the Moreton community and all MPs to get involved with the mystery reader program and, where they can, to make contact with their schools. We can be a great inspiration to our students. We can find the right level of books. Obviously, by buying books and so supporting Australian writers, we're doing something for our economy, our manufacturing sector and our artistic sector, and for the small businesses—the newsagents and bookshops—around Australia who can sell these books.

I'm a big fan of Australian literature. I'm looking forward to hearing from all of the authors—but particularly from Tom Keneally, whose book *Bring Larks and Heroes* is one of the first books I read in terms of a political awakening.

Do you like this post?

Like Share 7 people liked this. Sign up to see what your friends like.

BE THE FIRST TO COMMENT

Australian **Reading Hour**

Simon Birmingham

Federal Minister for Education

Australian Reading Hour Media Launch

Authors: Mem Fox & Matt Stanton

Australian Reading Hour

Simon Birmingham Federal Minister for Education Launch



Simon Birmingham
14 September at 08:50

Like Page

It was great to catch-up with author Mem Fox to talk about Australian Reading Hour. We can all benefit from reading and Australian Reading Hour is an opportunity for all Australians, young and old to pick up a book, and enjoy the fact that you learn and come to understand so many new things from reading.

#brbreeding

For more info: <http://bit.ly/ARHCorp>



29

1 Comment 4 Shares



Tweet



Simon Birmingham
@Birmo

With author Mem Fox to talk about Australian Reading Hour – chance for everyone to pick up a book and gain benefits of reading.

#brbreeding



Reply to Simon Birmingham



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Mem Fox and Tanya Plibersek at the Parliament House Childcare centre for the launch

Australian Reading Hour

Simon Birmingham Federal Minister for Education Launch

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Scholastic Australia
@ScholasticAUS

Mem Fox visited Parliament House
Childcare Centre and read Possum
Magic to the children to launch
[#AustralianReadingHour!](#)



13/9/17, 1:34 pm

Reply to Scholastic Australia



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Copyright Agency @CopyrightA... · 4d
Australian Reading Hour campaign
urges parents to read to their children
[@AusPublish](#) [@asauthors](#)
[@ALIANational](#)



Dump the device, sharing a book at
bedtime is pure heaven
[smh.com.au](#)



15

25



Tweet



Stephanie Peatling
@srpeatling

CUTE! Mem Fox reads to the children
at the Parliament House childcare
centre. [@mearesy](#) piece.



13/9/17, 1:06 pm from Sydney, New South Wales

8 RETWEETS 34 LIKES

Reply to Stephanie Peatling



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Australian Reading Hour

Media

Australian Reading Hour

Media

Broadcast:

- Seven Network. News segment, detailing the ARH Canberra event with Simon Birmingham, Mem Fox and Matt Stanton



Australian Reading Hour

Media

Radio:

- ABC Radio National, Books and Arts Daily. Special with authors Tom Keneally and Mem Fox on ARH and PFABW
- ABC Melbourne, Afternoons. Interview with authors Danielle Binks and Ellie Marney, re: ARH and the ARH Books on the Rail
- ABC Canberra, Afternoons. Interview with author Matt Stanton
- ABC Hobart, Drive. Interview with author Peter Goldthorpe
- ABC Newcastle, Mornings. Interview with author Jaye Ford
- ABC WA, Statewide Drive. Interview with author Brooke Davis
- ABC Southwest WA, Mornings. Interview with author Sally Murphy
- ABC Central Victoria, Western Victoria and Mildura-Swan Hill, Mornings. Interview with author Susan Green
- 98.3FM, Subject ACT. Interview with Cheryl Akle
- National Radio News. Interview with Cheryl Akle *Note: This interview/content was offered up to over 100 community radio stations nationally



Australia's First official Reading Hour



Go away, I'm reading.

Australian Reading Hour

Media

Print:

- *Books+Publishing* ran several stories and included a gratis WBN banner
- *The Australian*. Stephen Romei opened his 'A pair of ragged claws' column on Saturday 9 September speaking to ARH
- *Who*. Included a mention of ARH in their 'The List' books section, September 18 edition.
- *Fairfax*. News piece on ARH/Canberra launch
- *Leader Community News (Herald Sun)*. Books on the Rail/ARH interview.

Australian Reading Hour campaign urges parents to read to their children



Linda Morris



MORE

Reading isn't merely important, says children's author, Mem Fox. "Reading is the purest heaven and time to read has to be fought for, against all the other claims on our lives."

Visiting a Canberra childcare centre on Wednesday, the author of *Possum Magic* says she owes her love of reading to those who read to her, "mostly, my mother". "To all the parents of young children, throughout this land, please read to your children: Love it! Love them!"



Author Mem Fox says "reading is the purest heaven and time to read has to be fought for". Photo: Andrew Meares

**20%
BEER
PRE-MIX & CIDER
SALE**
CONDITIONS APPLY



GET GAME DAY READY 

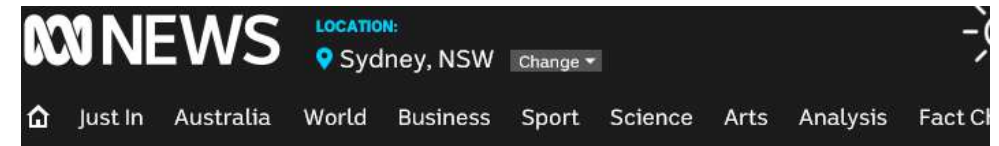
MOST POPULAR

Australian Reading Hour

Media

Online:

- ABC News piece
- *The Guardian* – piece from Monica McInerney
- *kidspot.com.au*. Piece from Matt Stanton
- *Kids Book Review*. ARH mention
- *Where the Wild Things Are*. ARH mention
- *Better Reading Author Q&As* with Toni Jordan, Nicola Moriarty, Meg Mason, Graeme Simsion, Emily Brewis, Damon Young, Ben Hobson, Ailsa Piper
- *Tablo Q&A* with Louise Sherwin-Stark
- *Hachette Blog* by Louise Sherwin-Stark
- Vision Australia's commitment on website and on soundcloud with Jane Harper
- *Campaign Brief*



The value of reading can't be calculated by a standardised test

ANALYSIS

RN By Kate Evans for Books and Arts

Updated 14 Sep 2017, 10:24am



PHOTO: Reading plays a crucial role in the time Tegan and Han spend together. (ABC RN: Teresa Tan)

Australian Reading Hour

Media



Join us on Thursday September 14th for the Australian Reading Hour



Pick up an Australian book and join thousands of other Australians to read for an hour on Thursday September 14th. Of course you might just want to read longer than that ...

We've curated a few stories for you to read on [the Tablo homepage](#) – there's short stories from the Australian publisher Spindoon Wenders, extracts from some of today's best new Australian books from Hachette, Pan Macmillan, Allen & Unwin, Harlequin and more, and some exciting new writing from our Tablo authors. There's even a poem from Bankstown Poetry Slam.

On average, Australians spend five hours reading books for pleasure each week, compared to 12 hours spent on social media. The Australian Reading Hour is a great excuse to take time out of your day and get reading.

Our Top Tablo Picks

From the winner of the Patrick White Award for outstanding contribution to Australian literature, a short piece by Carmel Bird inspired by correspondence she had with writers when reading their manuscripts.



Dear Writer ... Revised
Louise Sherwin-Stark
People who are beginning to write fiction, particularly people trying to write a novel, often read fiction to escape to another world. It's a great idea, but it's also a great idea to read the original edition of their writing to see how they have grown as a writer.

Sample the debut novel *Closing Down* from Ruby Abbott, winner of the 2016 Miles Franklin Award. *Closing Down* gives us a glimpse into a world fractured by a financial crisis and the effects of climate change.



Closing Down
Ruby Abbott
The untold stories of the 1918 influenza pandemic in Australia, published by Hachette Australia. A debut novel by Ruby Abbott.

A Tablo exclusive from Australia's rising star Armin Greder: *Disappearing* is a short story about a man who is changed when he meets a woman who seems exactly like him.



Disappearing
Armin Greder
Carmel Bird's debut novel, and her first novel to be published in Australia.

Joint Managing Director of Hachette Australia Louise Sherwin-Stark, who is also Chair of the Australian Reading Hour committee, has been kind enough to share a list of Australian book recommendations of the day.

The Australian Book Club has been the first to announce the 2017 Miles Franklin Award. The shortlist is: *The Book of David* by Michelle Magorian, *The Book of David* by Michelle Magorian, *The Book of David* by Michelle Magorian.

The Miles Franklin Award is a great place to start, and *Disappearing* is a great place to start. *Disappearing* is a short story about a man who is changed when he meets a woman who seems exactly like him. *Disappearing* is a short story about a man who is changed when he meets a woman who seems exactly like him.

Join the discussion at [Facebook Live](#) about what you are reading and when and where you will be reading it on [September 14th](#) using [#AustralianReadingHour](#).

Let us know what you read and if you enjoyed it. And don't forget the authors on Tablo always appreciate any comments or feedback, which you can leave at the end of each chapter.

Happy reading!

Tablo



Browse ▾ Communities 🔍



For the Love of Publishing

Hear directly from joint Managing Director of Hachette Australia, Louise Sherwin-Stark who shares her advice on getting published, passion for the industry and tips for Australian Reading Hour. This is a Q&A with Tablo.




Tablo
16 days ago


NON-FICTION



INTERVIEW #Q&A #HACHETTE-AUSTRALIA #AUSTRALIAN-READING-HOUR

Australian Reading Hour Media



hachette AUSTRALIA
Passion. Shared.



Books Authors **News** Win Resources Sign In  

NEWS THE AUSTRALIAN READING HOUR



The Australian Reading Hour

MONDAY 11 SEP, 2017

The Australian Reading Hour will take place this Thursday 14th September. The book industry will be asking Australians to read for an hour during lunch, with their reading group, before bed or on their commute, while engaging as many children as possible through school libraries.

Why Australian? It takes just one look at the bestseller charts to confirm that Australian readers are hungry for Australian stories, so we will be celebrating Australian storytelling, books and authors. There will be author events all over the country and you can find more information about events near you on the [Love2Read Facebook Page](#).

Why reading? The Australian Publishers Association has just completed an academic literature review on the importance of reading. We have all heard that reading for pleasure is the most important indicator of the future success of a child, more important even than their family's socioeconomic status, but did you know that:

Related news



FRIDAY 15 SEP, 2017
5 minutes with ...
[Claire G Coleman](#)



WEDNESDAY 13 SEP, 2017
5 minutes with ...
[Fiona Palmer](#)



WEDNESDAY 09 AUG, 2017
Wimmera by Mark Brandi



THURSDAY 10 AUG, 2017
5 minutes with ...
[Michael](#)

Australian Reading Hour

Events - Highlights

Australian Reading Hour

Events

The Children's Laureate appeared at Robinsons at the Emporium in Melbourne, an event supported by our partner Vicinity Centres.



♥ 38 likes

robinsonsbks We had a great time drawing quirky characters with [#leighhobbs](#) this afternoon at Robinsons [@emporiummelbourne!](#)

View 1 comment

5 DAYS AGO



Australian Reading Hour Events

#LoveOzYA Books on the Rail event



books on the rail
Glen Waverley Train Line

Follow

books on the rail Last night we celebrated #AustralianReadingHour on the Glen Waverley Line with 5 incredibly inspiring #LoveOzYA authors & a train full of brilliant #BookNinjas 🙌

#instabooks #sharing #melbourne #australia
#bookish #ignreads #iloveread
#bookphotography #alwaysreading
#bookoftheday #booksofinstagram
#bookcollector #booklove #goodreads
#bestoftheday #reading #books #book
#bookclub #club #read #aussiereaders



144 likes

4 DAYS AGO

Add a comment...

Tweets

Media

Likes

You Retweeted



Danielle Binks @danielle_binks · 3d

@booksontherail @love2readAU We have a Book Club for @metrotrains! #BRBreading ❤️❤️❤️ #LoveOzYA



1

3

12

Australian Reading Hour Events

Author Libby Hathorn entertains the kids at the Sydney Children's Hospital



Australian Reading Hour

Social Media Engagement

Australian Reading Hour

Social Media Engagement

“You are no longer a creature of your postcode when you are reading; you are a creature of an enormous exploding universe.”

Tom Keneally



Australian Reading Hour

Social Media Engagement



Monica McInerney added 2 new photos.

Like Page

14 September at 21:43 ·

I'm in Dublin, but I'm still happily taking part in Australian Reading Hour. 🇺🇸🇦🇺 Thank you Tricia Stringer for whisking me away to the Flinders Ranges of South Australia. (I'm not going to stop reading after an hour, either...)

#australianreadinghour #chooseanaustralianauthor
#makeadatewithabook #thursday14september #love2read #brbReading
Love2read Penguin Books Australia



159

11 Comments 1 Share

Australian Reading Hour

Social Media Engagement



Trends for you · Change

#RUOKDay

Make a connection this R U OK? Day

#rethinktv

Lionel Murphy

#brbredding

@HarperCollinsAU and @LSherwinStark are Tweeting about this

#Moggos4Yes

#mediareform

Australian Reading Hour

Australia Day

2,942 Tweets

Manus

3,888 Tweets

#womeninfocus



Australian Reading Hour

Social Media Engagement



Leeanne Enoch MP with Councillor Judy Peters at Bundaberg Regional Libraries.

14 September at 14:30 • Bundaberg, QLD • Paid •

Like Page

Hayley and Kathleen from Bundaberg Regional Council are delivering valuable First 5 Forever sessions for local children and their families. Research has shown us that 90 per cent of a child's brain development happens in the first five years. So share stories, sing, talk and play to your kids! It will go great lengths to positively shape their future. Learn more: <http://first5forever.org.au/>... See more



40

3 Comments 1 Share



CSIRO

14 September at 12:01 •

Like Page

Need an excuse to hop off your phone and take some time out? Sick of terrible book recommendations from well meaning friends?

We've got your back with our best book recommendations to celebration [#AustralianReadingHour](#)



Make a date with a book: Australian Reading Hour - CSIROscope

Celebrate Australian Reading Hour by curling up on the couch with a book from our Publishing team.

[BLOG.CSIRO.AU](#)

144

8 Comments 30 Shares

Tweets

Media

Likes



1

2

You Retweeted



Mark Butler MP @Mark_Butler... · 3d

After a fortnight of energy debate i'm looking forward to some light reading on the flight back to Adelaide [#brbreeding](#) [#ClimateWars](#)



13

18

44

You Retweeted



Readings @ReadingsBooks · 3d

What a way to celebrate Australian Reading Hour. Our [#LoveOzYA](#) train



Home



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Australian Reading Hour

Social Media Engagement



Rosie Waterland shared Love2read's video.

25 August at 16:53 · 🌐

Omg I am literally the 'spot the random' author in this video but I will now always claim that I have co-starred with Ray Martin.



Learn More



langleav

Follow

langleav Happy Australian Reading Hour Day! 📖 Did you know that reading a gripping novel causes biological changes in the brain that can last for days? Today I've set aside a whole hour to get lost in a book. Who wants to join me? 📖
#brbReading #dymocks #australia #australianreadinghour #hardiegrantbooks

Load more comments

starfish_aly can you give me your book sad girls for free?

karlimleo Can I join you please ? @langleav 📖📖

yanahmendiing @ktinee17 lerd kanawong mo.

ninzylean16 Why so pretty ? I miss you lang!

jaytrickdlsnts Loving this pic ever since the first place. God Bless You @langleav!



10,957 likes

SEPTEMBER 14

Add a comment...



langleav

Follow



894 posts

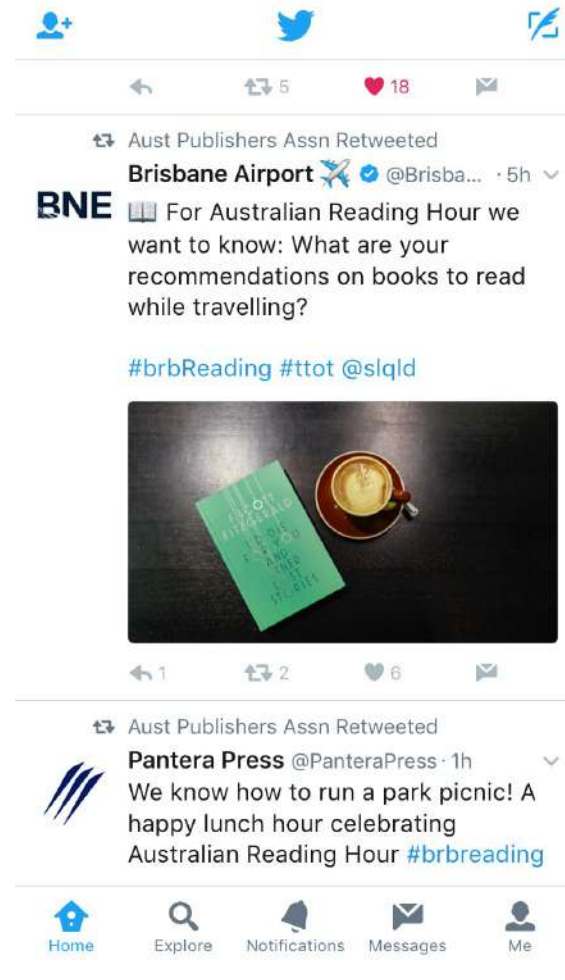
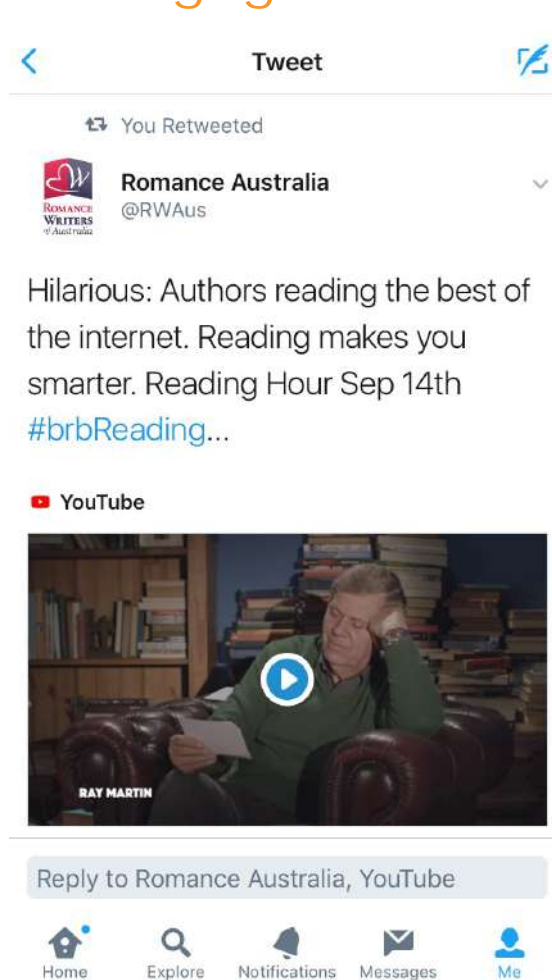
386k followers

137 following

Lang Leav International bestselling author. New novel Sad Girls now available in book stores worldwide 📖 [langleav.com/sadgirls](https://www.langleav.com/sadgirls)

Australian Reading Hour

Social Media Engagement



Australian Reading Hour

Social Media Engagement

< Tweet

 **Allen & Unwin** @AllenAndUnwin

Be super awesome tomorrow! Q&A with @BenLeighHobson on the #AustralianReadingHour @betterreadingau bit.ly/2xjDn1W #brbreading


"Reading Hour is encouraging people to read and be super awesome in general."
Ben Hobson
Reading Hour

13/9/17, 4:16 pm

2 RETWEETS 44 LIKES

Reply to Allen & Unwin, Ben Hobson, bett...

Home Explore Notifications Messages Me

< Tweet

You Retweeted

 **Reading Australia** @ReadinAustralia

Happy Reading Hour Day! May you be inspired by the magic of storytelling! #brbReading


Reading Australia — spreading the love for Australian books
readingaustralia.com.au #brbReading
Reading Hour
COPYRIGHT AGENCY READING AUSTRALIA

14/9/17, 7:20 am

23 RETWEETS 43 LIKES

Reply to Reading Australia

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< Tweet

You Retweeted

 **Sydney Writers' Fest** @SydWritersFest

Make a date with a book this Thursday and take part in the Australian Reading Hour. Find out more: bit.ly/2eXhaQo #brbReading


AUSTRALIAN READING HOUR
14.09.2017

11/9/17, 1:18 pm

6 RETWEETS 0 LIKES

Reply to Sydney Writers' Fest

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Australian Reading Hour

Social Media Engagement

Tweets Media Likes

You Retweeted

 **MWF @MelbWritersFest** · 3d

Grab a book and read for today's Australian Reading Hour. Here's MWF staff demonstrating the best (and cutest) way to read. [#brbreathing](#)



0:04

2 13 51

You Retweeted

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Tweets Media Likes

You Retweeted

 **FIVEfromFIVE @FIVEfromFIVE** · 4d

Pick up a book and read for just one hour on your own or with your children [#brbreathing](#) [readinghour.org.au](#)



4 6

You Retweeted

 **Jackie French @jackie_french_** · 3d

How to read a book:

1. Put feet up
2. Sniff that gorgeous paper smell
3. Vanish from every worry and stupidity for an entire hour

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Tweets Media Likes

You Retweeted

 **Louise Adler @louiseadler** · 4d

[.@MUPublishing](#) celebrates Australian Reading Hour with [#bookswithspine](#), we know books maketh the woman



7 14

You Retweeted

 **Dymocks Books @Dymocksbo...** · 3d

This is absolutely how every lunch break should be spent [#brbReading](#)



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Australian Reading Hour

Social Media Engagement

TweetsMediaLikes

You Retweeted

MoAD Learning @moadlearning · 3d

We are always reading here at @MoAD_Canberra What book are you reading for the Australian Book Hour? #brbReading @TheCBCA



HISTORICAL TEXT

0:06

4

6

You Retweeted

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TweetsMediaLikes

You Retweeted

Allen & Unwin @AllenAndUnwin · 3d

An hour in the sun reading, what could be better? Hope you've made time to say #brbReading to celebrate #Australia... bit.ly/2x3kuQi

5

23

You Retweeted

Australia Council @auscouncil... · 3d

Why is reading important? We asked Australia Council supported authors to share their thoughts to mark #AustralianReadingHour #brbreading



5

23

You Retweeted

Australia Council @auscouncil... · 3d

Why is reading important? We asked Australia Council supported authors to share their thoughts to mark #AustralianReadingHour #brbreading



11

13

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TweetsMediaLikes

You Retweeted

Australia Council @auscouncil... · 3d

Why is reading important? We asked Australia Council supported authors to share their thoughts to mark #AustralianReadingHour #brbreading



Reading is unique because it's a co-creation with the writer. The reader has their own set of experiences which overlap with those of the writer. It opens up new worlds that you wouldn't otherwise have access to. You should never trust a writer who doesn't read. " "

Graham Akhurst

11

13

You Retweeted

Louise Sherwin-Stark @LSherwi... · 3d

Part 2 of #AustralianReadingHour with small person. She is so excited she is shouting at Morrigan.



11

13

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Australian Reading Hour

Social Media Engagement

Sydney Opera House Kids & Families
Thursday at 10:06 am · 🌐

Today sees the launch of Australian reading hour, where you're challenged to read for an hour a day. What are you reading?



The value of reading can't be calculated by a standardised test
abc.net.au

👍❤️ 14

4 shares

👍 Like 💬 Comment ➦ Share

Tweets Media Likes

BHCC Library @BHOBLibrary · 3d
Staff didn't need much encouragement to stop and read yesterday for #Australianreadinghour. Make your date with a book now! #brbreeding



👍❤️ 3

GladstoneLibraries @GladLibrari... · 3d
We had fun at our Reading Hour at Gladstone City Library last night #australianreadinghour2017 #brbReading



👍❤️ 5

Home Explore Notifications Messages Me

Tweets Media Likes

Susan Carland @SusanCarland · 3d
Doing Aus Reading Hour in Geneva! Devoured @mrbenjaminlaw 's excellent Quarterly Essay, & now onto @delasarah 's exquisite book #BrbReading



Benjamin Law and Text Publishing

👍❤️ 81

Louise Sherwin-Stark @LSherwi... · 3d
Thanks @ReadingsBooks for your brilliant book whispering. #StepBoldly #Wondrous #Nevermoor @digressica



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Australian Reading Hour

Social Media Engagement

TweetsMediaLikes

You Retweeted

 **Australia Council** @auscouncil... · 4d

Will you be taking part in the #AustralianReadingHour today? #brbreathing

95% of Australians enjoy reading books. 68% would like to read more. Stop what you're doing and pick up a book today for the #AustralianReadingHour

Results of Reading the Reader Survey, 2017

4

26

23

You Retweeted

 **CSIRO Publishing** @CSIROPublis... · 4d

Reading a book reduces stress by 68 percent more than listening to music or going for a walk! #AustralianReadingHour

AUSTRALIAN

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Tweet

 **Australia Council** @auscouncilarts

Why do you read? We asked Australia Council supported authors to share their thoughts to mark #AustralianReadingHour #brbreathing

“Reading allows you to access someone else’s imagination through your own. As an introvert, I don’t always feel I can reach out to people and respond to them in the moment. Reading gives you that space for reflection. You can pick up a book, put it down, walk away and think about things in your own time.”

 **Rajith Savanadasa**

14/9/17, 7:05 am

23 RETWEETS 39 LIKES

Reply to Australia Council

Tweet

 **The Stella Prize** @TheStellaPrize

Did you know that reading reduces stress by 68%? Tomorrow is Australian Reading Hour. You know what we’ll be doing... #brbReading



13/9/17, 12:00 pm

67 RETWEETS 82 LIKES

Reply to The Stella Prize

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Australian Reading Hour


Social Media Engagement - Libraries

•••📶 Vodafone AU 4G 12:03 pm 37% 🔋

< Tweet

 **National Library Aus** @nlagovau

We know how important it is to take time out and read. Today's the day!
[#AustralianReadingHour](#)
[@love2readAU](#) [#brbReading](#)



0:26

14/9/17, 8:34 am


94 Retweets 125 Likes

Tweet your reply

🏠 🔍 🔔 ✉




 **State Library Vic** @Library_Vic

Scrambling to find a book for the [#AustralianReadingHour](#)? Try one of our 10,000+ free ebooks.

 Ebookshelf
slv.vic.gov.au


14/9/17, 4:45 pm

2 Retweets 1 Like

Tweet your reply

🏠 🔍 🔔 ✉

 **VA Library** @VALibrary

No nook left undiscovered! Staff here are still finding time to get in a bit of reading for [#AustralianReadingHour](#)
[@love2readAU](#) [#brbreading](#)



Tweet your reply

🏠 🔍 🔔 ✉

 **State Library of WA** @statelibrarywa

Lose yourself in one of the Library's books for an hour or two or three....
[#AustralianReadingHour](#)
[#brbReading](#)



Tweet your reply

🏠 🔍 🔔 ✉

Australian Reading Hour

Social Media Engagement



ntlairport Caught on camera! 📸 Our very own Ops team members, Alex and Teegan, taking parting in #breading with the latest reads from our very own book store News Travels 📖 @awpl

awpl Love this ♥️ 📖 thanks to Alex and Teegan from @ntlairport for taking part in the #AustralianReadingHour #breading tesskeefe Best!!!! 📖

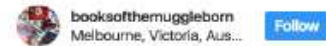
louiseshewinstark This is amazing!



78 likes

5 DAYS AGO

Add a comment...



booksofthemuggleborn Are you ok?

A few things happening today. One being it's "R U OK?" Day. Just by asking this simple question shows that you care and who knows, it may just turn that person's day around! 🥰💖

Secondly, I'm posting a little earlier than usual because I wanted to squeeze this post in for the #AustralianReadingHour 📖

Day 14 of #septinbooks17 - Gives You All The Feels 🥰

I'm almost 3/4 of the way through #TowerofDawn and I'm seriously scared shitless to finish it! 📖 But I suppose I'm in no hurry to finish it anyways -- because A) ...



1,039 likes

5 DAYS AGO

Add a comment...

Australian Reading Hour

Social Media Engagement



 jeckle_mylittlebookcase [Follow](#)

jeckle_mylittlebookcase A perfect start to the day, after delaying our official Reading Hour: an hour in bed, reading Harry Potter, side-by-side with Cammy who's home sick from school! 🥰

It's a dream to share Harry Potter with Cam, and an absolute privilege, and I'm so thankful that she loves it more than I ever hoped she would! 🥰

We've just finished reading 'The Prisoner of Azkaban', and she's shocked that Snivellius is her favourite character! It's actually quite hard to hold my tongue, to not give away plot events in future books, to let her experience her own Harry Potter journey! #thereadinghour #readinghour #australianreadinghour #breadin #welovebooks #readeveryday #sh #harrypotter #harrypotterandthephilosopherss

93 likes
4 DAYS AGO

[Add a comment...](#)



 perths.best
Centre for Stories [Follow](#)

perths.best Claudia at the always awesome @centreforstories embracing #australianreadinghour today - a day and hour to encourage readers to read a local author. Such a great idea! Check out @centreforstories to find out about all the other great things they're doing to collect and share local stories.

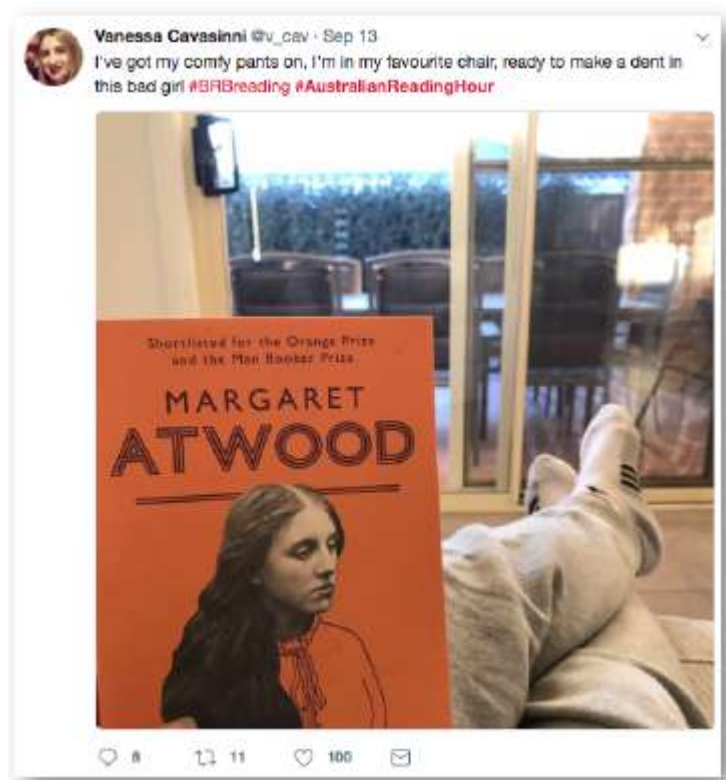
perths.best #perthlife #perth #westaustralia #wa #icwest #amazingwa #bestcoast #perthblogger #perthsbest #perthhappenings #whatsonperth #perthodo #perthisok #helloperth #soperth #mypeerth #breadin #perthcreatives

119 likes
8 DAYS AGO

[Add a comment...](#)

Australian Reading Hour

Social Media Engagement



Australian Reading Hour

Social Media Engagement

 Nicole Alexander shared Love2read's video.
4 September at 16:12 · 🌐

Not only can reading make you smarter, it's a key step in education and it helps you relax. On September 14th we're hoping everyone will take a step away from the screen and open a book for just one hour.



RAY MARTIN

[Learn More](#)

 yasmin_newman Follow

yasmin_newman Today, with @hardgrantbooks, I'm celebrating #AustrianReadingHour, which encourages Aussies to read a book by a local author. We've got some great talent (I do say so myself) and there are few things more pleasurable than sitting down with a good book — doesn't last or otherwise. #essertofny #austrianauthor #authorsofinstagram

hungryplanetblog Brilliant book Yasmin. Just finished eating a batch of the Luxe Ones. Amazing!

yasmin_newman Thank you @hungryplanetblog! And so happy to hear they went down a treat. The mascarpone filling...! hungryplanetblog @yasmin_newman oh the filling. I ended up eating it straight from the piping bag. So good. ahmoochi Nice Profile!

116 likes
9 DAYS AGO

[Add a comment...](#)

 mjasongrant Follow

mjasongrant Pick up a book (doesn't have to be mine) to celebrate #AustrianReadingHour today - reading can increase happiness and reduce stress amongst other things! @hardgrantbooks @mjasongrant #thebiggoodstyle

hardgrantbooks 🍷🍷🍷

kirstieag Love this pic! 📖

intrinsistyle What chapter u up to He He... Or is it a picture book 📖

mjasongrant @intrinsistyle hah promise reading!

angesallertias You are such an inspiration! @mjasongrant love your style! #thegoodstyle

mjasongrant @angesallertias thank you x angesallertias You are so welcome

237 likes
9 DAYS AGO

[Add a comment...](#)


 graham.perrett.mp Parliament House, Canb... Follow

graham.perrett.mp The amazing Men For sharing some #possummagic with the kids at Parliament's childcare centre #AustrianReadingHour #possummagic Readinghour

elaine_stats I love that there is a childcare centre at Parliament 📖

32 likes
6 DAYS AGO

[Add a comment...](#)

 abcradnational Follow

abcradnational In celebration of Australian Reading Hour we asked 11 Australians why reading matters to them.

Lauren says: "Reading is just a fantastic way to escape and become whoever and whatever you want to be, and go on amazing adventures, and sometimes explore scary or challenging themes. You can work through it through books, memoirs like Augusten Burroughs' books are really good for that. You see someone go through some pretty horrifying stuff but come through it as a stronger and

99 likes
1 DAY AGO

[Add a comment...](#)

Australian Reading Hour

Social Media Engagement



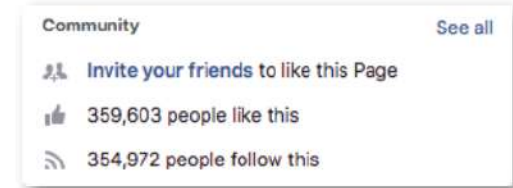
Reply to WGongWritersFest, Love2Read



Australian Reading Hour

Social Media Engagement

The French love Australian Reading Hour



597k Views

6.2k

9,573 shares

Summary:

- French Facebook page Culture Pub downloaded and re-uploaded the Hero Video with French subtitles.
- The video has generated over 590k views and over 9.5k shares (and counting).
- Culture Pub in the early 1990's was a television show that deciphered the world of advertising and media with humour. In some ways it was The Gruen Transfer of France. It now lives wholly online and publishes content through its Website, Facebook, YouTube and Twitter.

Australian Reading Hour

Social Media Engagement

Sentiment examples

raventeagirl Definitely count me in. I just picked up a book I've wanted to finish... "Lockwood & co.- the screaming staircase" by. Johnathan Stroud. I'm behind on the series as my sister likes to point out. 😊



Sue Legg Living so far away from my home 🏡 country, this advertisement was sheer delight not only to hear the true Aussie accents but to make a special time for reading, my favourite pastime & escape route. I won't have to comply cos I will be doing it anyway. Go on all you Aussies & enjoy the brilliant authors on your 📖 book shelves.

Like · Reply · 🍷 2 · 4 September at 17:38



Valda Palmer I read for at least 2 hours every day..So come Sept 14 I will read for a few extra hours 😊

Like · Reply · 🍷 1 · 5 September at 05:24

Australian Reading Hour

Taking Part

Australian Reading Hour

Taking Part

GOOGLE Office

- Book display in main kitchen
- Googler reading nook
- Signage on back of toilets
- 1300-odd Sydney staff were notified via email on Monday (in the staff newsletter, the Morning Express)



Australian Reading Hour

Taking Part

You Retweeted



Hachette Aus Books @Hache... · 4d

#brbReading

Hachette HQ have taken over our building lobby for the Australian Reading Hour



1

13

48

You Retweeted



James Bennett PtyLtd @James... · 4d

#AustralianReadingHour is such a treat. How many will continue through their lunch hour? #brbreading



1

4

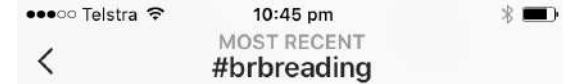
7



8



25



ntlairport

Follow



61 likes

ntlairport Caught on camera! 📸 Our very own Ops team members, Alex and Teegan, taking parting in #brbreading with the latest... more
View all 3 comments

tesskeefe Best!!!! 📖🍌🍌

louiseshervinstark This is amazing!



Australian Reading Hour

Taking Part

Tweets

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Likes

You Retweeted



Dymocks Books @Dymocksbo... · 3d

This is absolutely how every lunch break should be spent [#brbReading](#)



2

16

63

Tweets

Media

Likes

You Retweeted



Pantera Press @PanteraPress · 3d

We know how to run a park picnic! A happy lunch hour celebrating Australian Reading Hour [#brbreeding](#)



9

33

Tweets

Media

Likes

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Aust Publishers Assn @AusPubl... · 4d

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Australian Reading Hour

Taking Part

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Pretty nice spread for Australian Reading Hour 🍰🍰🍰🍰
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Australian Reading Hour

Taking Part

SCHOOL NEWSLETTER



Australian Reading Hour

On Thursday September 14th, 2017, stop what you're doing for one hour and pick up a book. We want Australians to either rediscover or introduce themselves to the benefits of reading. In children, it has been shown to help with identity formation, setting them up for success in the future. In adults, it has been shown to reduce stress by 68% more than listening to music, going for a walk, or having a cup of tea.

We will all be celebrating Reading Hour in class tomorrow (with younger children a bit less!).

I encourage all families to make the time to celebrate Reading Hour together as a family tomorrow and show the children how much you value reading.

Preschool were very excited to see the fairies had left them a new friend



Australian Reading Hour

Taking Part

OPUS Printers



Australian Reading Hour