21st Century Resourcing: Digital Collection Development

Karin Gilbert



Get ready to come in from the cold....

6



Have conversations

Heinrich Von Kleist quotes the French proverb

"appetite comes from eating" and then observes

that "ideas come from speaking"



The conversation...

think of **the library in the life of the user** and not the user in the life of the library

Lorcan Dempsey



Workflow

"In a print environment, students and researchers had to build their workflow around the library if they wanted to interact with information resources. However, information activities are often now rebundled with a variety of digital and network workflows."



"Discovery effort in libraries has focused successively on the catalog, on metasearch, and on discovery layers. However as noted above, these libraryprovided services now account for a part only of discovery activity. Discovery often happens elsewhere, and apart from anecdotal or local investigation we do not have a general sense of the pattern of discovery activity within learning and research workflows."

Space

"Library space used to be configured around library collections, and access to them. Now it is being configured around experiences – group working, access to <u>specialist expertise</u> or facilities, exhibitions, and so on.... the use of collections has changed in a network environment...

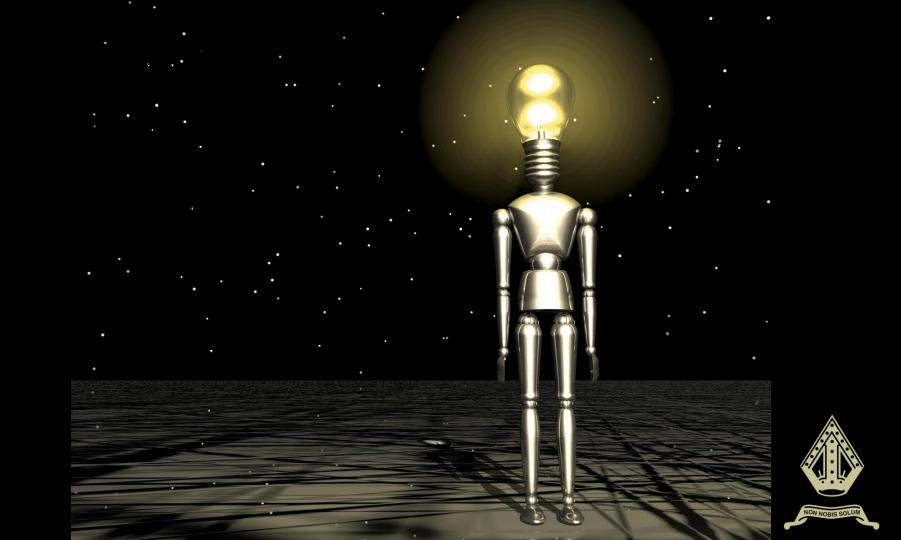
technology is part of the fabric; thinking about it as an additive external factor is misleading."

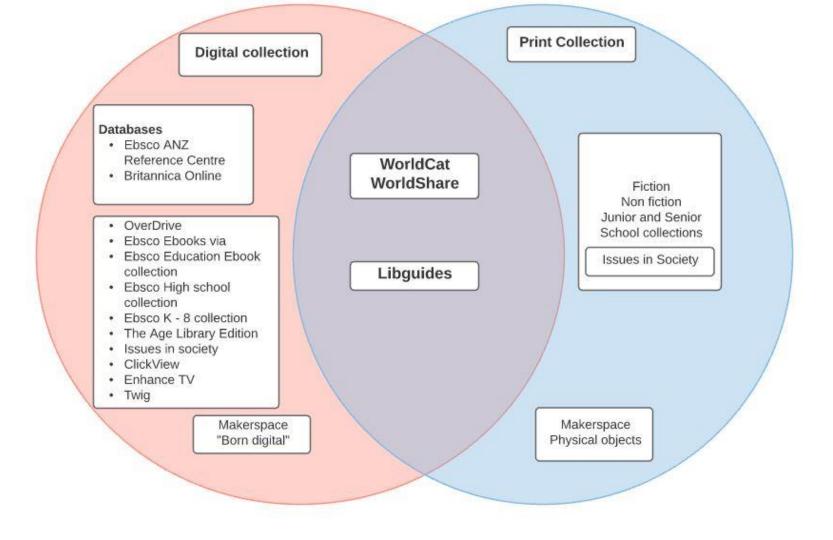
An informational future:

A dynamic informational environment is replacing a more static 'document' based world. Our activities leave traces, which can be gathered and mined. The creation and diffusion of information resources is a part of many activities in a digital environment, and the contact points between library services and learning and research workflow multiply. Libraries will facilitate <u>creation</u> as well as <u>curation</u> and <u>consumption</u>.





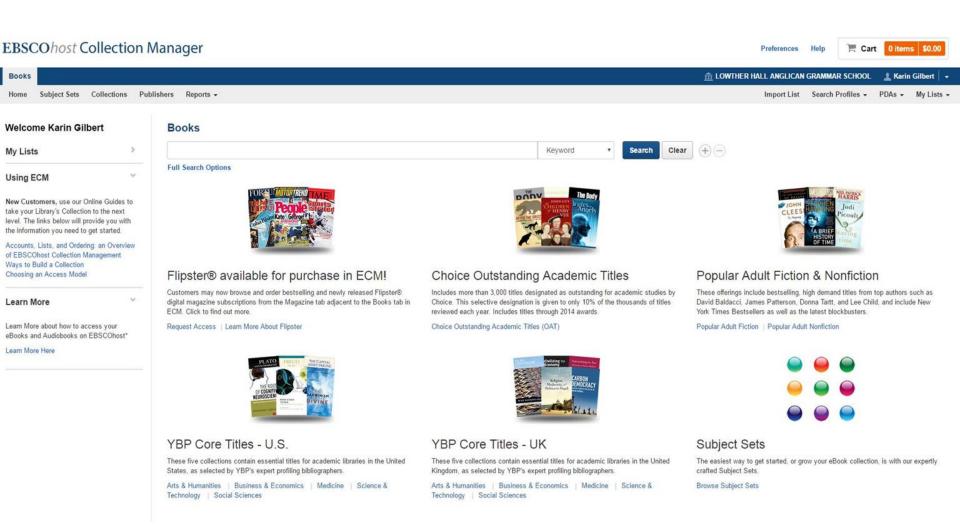




"The ability to integrate ebook platforms with research or learning workflow, for example, may be more important than specific technical characteristics of those platforms."

Lorcan Dempsey







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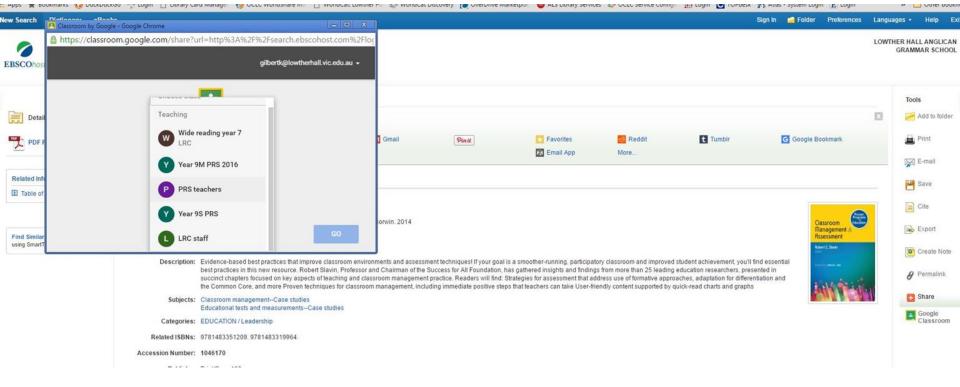
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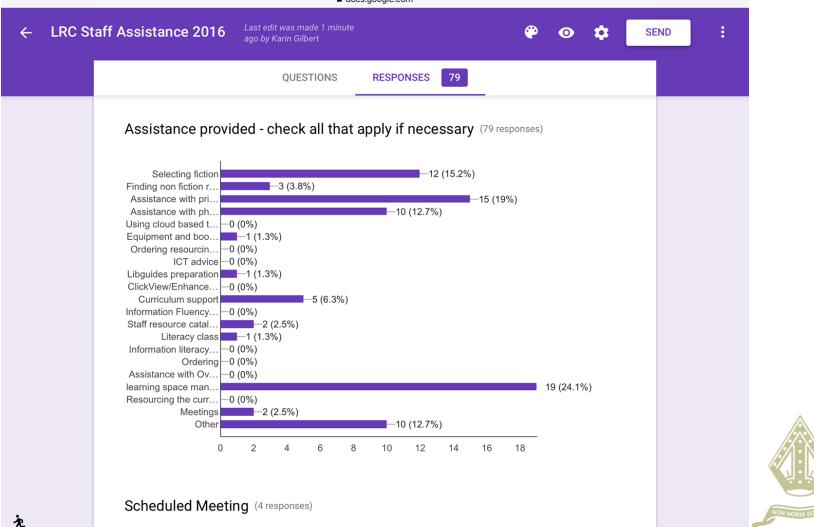
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Learning materials









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What are the strategies for moving from infrastructure provision to building engagement?Lorcan Dempsey



Provide the warm transfer - person to person

Provide experts, we can't all be everything to everyone but we can be collaborative and point in the right direction

Be visible

Understand the user's interests

Leverage the power of social influence

Be collaborative across multiple organisations....



"Good ideas emerge from the adjacent possible and are built upon good ideas before them... The most ideas come from the collective open environment."

Steven Johnson



Direction is important...

"It doesn't matter how slowly you are going as long as you do not stop"

Confucius



Resources worth investigating further,

Bell, Steven, Dempsey Lorcan & Fister, Barbara. *New roles for the road ahead: essays commissioned for ACRL's 75th Anniversary*. Downloadble draft http://acrl.ala.org/newroles/wp-content/uploads/2014/11/New-Roles-for-the-Road-Ahead-COMMENT-DRAFT.pdf (note Dempsey article-Technology co-evolves with Organization and Behaviors)

Dempsey, Lorcan. 2015. "From Infrastructure to Engagement: Thinking About the Library in the Life of the User." Keynote presented at Minitex 24th Annual Interlibrary Loan Conference, 12 May, in St. Paul. http://www.slideshare.net/lisld/from-local-infrastructure-to-engagement-thinking-about-the-library-in-the-life-of-the-user?qid=426f8ba6-a0e3-4198-98ae-d179f61c38bf&v=&b=&from_search=1

Johnson, Steven. 2011 Where good ideas come from: The seven patterns of innovation. Penguin



More resources

Johnson, Whitney. 2015 Disrupt Yourself: Putting the power of disruptive innovation to work. Bibliomotion

Silipigni Connaway, Lynn. "I go to Google First, integrating the library into the life of the user." <u>http://www.slideshare.net/oclcr</u>

Silipigni Connaway, Lynn. The Library in the Life of the User: Engaging with People Where They Live and Learn - compilation of user behaviour research http://www.oclc.org/research/publications/2015/oclcresearch-library-in-life-of-user.html overview of user behaviour research - downloadable PDF

Turkle, Sherry. 2015. Reclaiming conversation, The power of talk in a digital age. Penguin Press

