



PDPOSTINGS

PROFESSIONAL DEVELOPMENT NEWS AND ADVICE FOR LIS PROFESSIONALS



APRIL 2011

WELCOME

With only 3 months until the end of the PD and financial years it's the perfect time to undertake some professional development or invest in some training for your staff. Staff consistently rate training highly in reward and recognition surveys and it benefits your organisation. Here are some ideas to get you started - Margie.

Download! Free report from the Nielsen Norman Group

NNG is well known for its empirical research into user behaviour. *Their Streams, Walls, and Feeds* report studies how people access messages and postings from companies, government, and non-profits on Twitter, FaceBook, MySpace, LinkedIn, and RSS feeds. It develops guidelines for social networking and RSS feeds which are applicable to libraries and companies.

<http://www.nngroup.com/reports/streams>

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Think! Success stories on workplace learning in Europe

Special and VET librarians in particular will love 'Learning while working', a European report on trends in workplace learning and training roles. It builds on research carried out by CEDEFOP between 2003 and 2010 on formal and informal lifelong learning. The report highlights examples of commendable, innovative and effective practices and policies.

http://www.cedefop.europa.eu/EN/Files/3060_en.pdf

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Listen! IT conversations

Search this collection of podcasts or browse current series such as Thinking digital, Tech nation, Web 2.0, Gov 2.0 and popular podcasts. Recent podcasts include enchanting technologies and the future of computers. You can also subscribe to the RSS feed.

<http://itc.conversationsnetwork.org/>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Duration: podcasts range from about 10 to 40 minutes long

Look sharp! Creating a positive professional image

Get insights into how your clients, superiors, subordinates and colleagues form opinions about your competence and professionalism. This article goes beyond dress and body language to help you craft your image in the workplace. Follow links to related articles to learn more.

<http://hbswk.hbs.edu/item/4860.html>

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Read! Free scholarly articles

The ProQuest LIS Journals online package is available free to all ALIA members at <http://www.alia.org.au/LISjournals/>

Klontzin, Jacqueline Courtney, Emily Bounds Paladino, Bruce Johnston, and Christopher Devine. 2010. Pecha Kucha: using "lightning talk" in university instruction. *Reference Services Review* 38, no. 1, (January 1): 158-167.

Tous, R., M. Guerrero, and J. Delgado. 2011. Semantic Web for Reliable Citation Analysis in Scholarly Publishing. *Information Technology and Libraries* 30, no. 1, (March 1): 24-33.

Franklin, R.. 2011. Before the bell rings. *Knowledge Quest* 39, no. 3, (January 1): 58-63.

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year



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Read! Free ebook

The EBL eBook Library online package is available free to all ALIA members. My pick for the month is:

Weiner, Robert G. *Graphic novels and comics in libraries and archives: essays on readers, research, history and cataloging.* Jefferson, NC: McFarland & Co. 2010.

Graphic novels and comics used to be for kids and geeks (think Big Bang Theory!). Now they're part of main stream culture, academia and library collections. If you're studying or working with this genre, these well researched and referenced essays from experts and aficionados are for you. It includes history, recommended titles, cataloging, educational strategies, and philosophical musings.

<http://www.alia.org.au/onlineLISresources>

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Get it! What kids are reading

This study explores the book-reading habits of 150,000 UK school children in years 1 to 11. It identifies the most popular fiction and non-fiction books as voted by the pupils and gives insights into raising literacy standards. Leading authors such as Anthony Horowitz and Kjartan Poskitt provide contributions.

http://www.readtoamillionkids.co.uk/about_wkar.php

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Plan ahead! ALIA Back to Basics conference and Metamorphosis symposium

Early bird registrations are opening soon for the ALIA Library Technicians' conference and New Graduates' symposium in September. This fantastic opportunity to learn and network while seeing beautiful Perth will give your PD points a huge boost! Register for news and updates so you don't miss out.

<http://conferences.alia.org.au/libtec2011/>

<http://conferences.alia.org.au/nls5/>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Research! Social media for researchers

This toolkit from the International Centre for Guidance Studies provides scholars with the information, tools and case studies necessary to collaborate and communicate effectively using social media for research and academic purposes. There is also a link to the 'Impact 2.0 iGuide' in the comments section which looks interesting.

<http://www.rin.ac.uk/our-work/communicating-and-disseminating-research/social-media-guide-researchers>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year



Test yourself! Technology skills certificates

Gild is a free service that allows you to demonstrate your technology skills to potential employers. You can take over 30 tests on programming languages, software and systems as well as general computer knowledge and written English. Test scores are graded and your certificates and profile can be made available selectively to third parties.

<http://www.gild.com/>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Get informed! Copyright policy forum

World Book and Copyright Day is coming up on 23 April. Celebrate by downloading the podcasts and presentations from the Australian Digital Alliance's Policy Forum: Righting the Copyright Imbalance which aimed to set their copyright agenda for the forthcoming years.

<http://www.digital.org.au/Forum.htm>

PD category: Informal learning activities

PD points: 1 point per hour, 30 points maximum per year

Learn online! Web 2.0 Why? What? How? Monitor and Enhance Information Access

ALIA members get huge discounts for this online course from the TAFE NSW Sydney Institute. Get TAFE qualifications in Web 2.0 competencies – monitoring and enhancing systems and services, evaluating and delivering new services. Registrations close 2 May 2011.

<http://www.alia.org.au/education/pd/pd.services/brochures/TAFE.Monitor.and.Enhance.Inf.ALIA.Training.2011.pdf>

PD category: Tertiary courses

PD points: 30

Dates: 16 May – 30 June 2011

Get inspired! LIW and NSS Ideas and Implementation

This teleconference presented by Jan Richards will inspire and delight. Share ideas with colleagues from around Australia on how to incorporate Library and Information Week and National Simultaneous Storytime into your workplace. This professional opportunity is free to ALIA members. Registrations close 7 April 2011.

<http://www.alia.org.au/education/pd/pd.services/Generic.Course.Rego.Form.pdf>

PD category: Informal learning

PD points: 1

Date: 14 April 2011, 2pm EDST

Teleconference! Disaster preparedness free for members

Sue McKerracher presents this teleconference on disaster preparedness within the LIS sector. Work with ALIA's *Guide to disaster planning, response and recovery for libraries* to prepare your workplace and collections for next disaster event. Registrations close 12 May 2011.

<http://www.alia.org.au/education/pd/pd.services/Generic.Course.Rego.Form.pdf>

PD category: Informal learning activities

PD points: 1

Date: 19 May 2011, 2pm EDST

I'm reading! The Book is Overdue: How Librarians and Cybrarians Can Save Us All

Marilyn Johnson's tribute to inspirational librarians includes stories about the librarians that challenged the Patriot Act and the creators of Radical Reference and Second Life. Read about visionaries whose love for the written word is matched by their mastery of technology and their fierce adherence to free speech, open access, and genuine customer service. Available in libraries for loan.

<http://www.librarybeat.org/longshots/>

PD category: Professional reading

PD points: 1 point per hour, 10 points maximum per year

Go to!

For a range of PD and networking opportunities, see our events calendar at <http://www.alia.org.au/events/>

You'll also find a range of ALIA Courses, Workshops and PD Competitions at <http://www.alia.org.au/education/pd/pd.services/>

Join! Become a certified practitioner

Not a member of ALIA's PD Scheme? All professional (Associate and Library Technician members) can join ALIA's PD Scheme for free.

For more information visit <http://www.alia.org.au/education/pd/#PDScheme/>

Are you managing a library or information service?

Check out LIS Management in Focus – provided free to all ALIA members at <http://www.alia.org.au/publishing/enewsletters/focuson/>