Advocacy for health libraries

ALIA Health Libraries Australia

PD Day 19 July 2019

1. About ALIA and special libraries

2. Education and advocacy

3. Why health libraries

4. What we can't do

5. What we can do
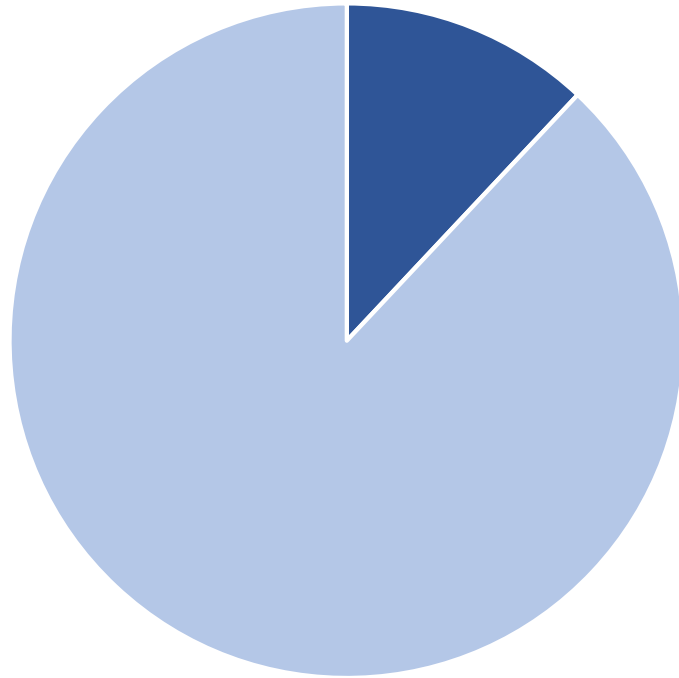
About ALIA and special libraries

ALIA House, Parliamentary Zone, Canberra

7 minutes to Parliament House

Specials are 12% of ALIA's 5000 members

- Special libraries
- Other libraries

ALIA SA SPECIALS

ALIA LAW LIBRARIES
QUEENSLAND

ALIA PRISON LIBRARIES

ALIA SPECIALS

ALIA HLA

AGLIN
AUSTRALIAN GOVERNMENT LIBRARIES INFORMATION NETWORK

ALIES.
AUSTRALASIAN LIBRARIES IN EMERGENCY AND SECURITY

Highly active ALIA Special Library Groups

Education

ALIA PD Scheme based on reflective practice

I want to find out more about...

I might have learned more if...

I still have questions about...

I was surprised to learn that...

What I liked most was...

Now I know more about...

ALIA PD Specialisations for specials

ALIA CERTIFIED PROFESSIONAL
GOVERNMENT

ALIA CERTIFIED PROFESSIONAL
DATA

ALIA CERTIFIED PROFESSIONAL
HEALTH

ALIA CERTIFIED PROFESSIONAL
INDIGENOUS ENGAGEMENT

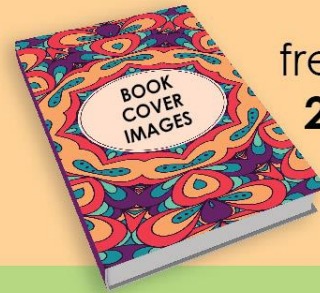# Advocacy

LIBRARIES KICKING © GOALS

Safe harbours **2018**

70 years for published _and_ unpublished works **2017**

free to use **2016**

BOOK COVER IMAGES

NEW!

Marrakesh Treaty for people with print disability **2014**

ALCC Australian Libraries' Copyright Committee

Australian **Library** and **Information** Association

www.alia.org.au/advocacy-and-campaigns/ copyright-and-marrakesh-treaty

AUSTRALIAN LIBRARIES
SUPPORT THE SUSTAINABLE DEVELOPMENT GOALS

Why health libraries

Accurate, current, comprehensive information for evidence-based decision-making

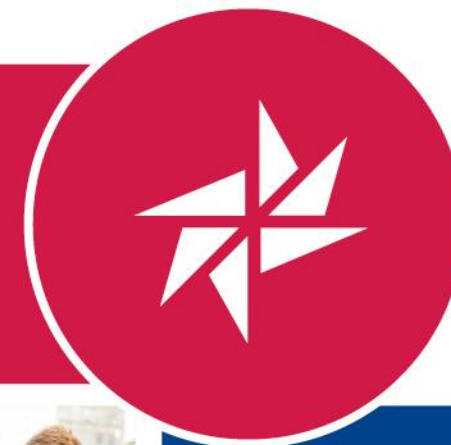**The community returns generated by Australian industry libraries**

Final report
September 2013

SGS Economics & Planning

Independent insight.

Independent study for ALIA indicated over $9 return for every $1 invested in health libraries – the true value may be even higher

10 WAYS THAT LIBRARY AND INFORMATION SERVICES POWER THE HEALTH SECTOR

AUSTRALIAN HEALTH LIBRARIES

It is estimated there are between 350 and 400 health libraries in Australia, including hospital, community health, government department and university medical libraries. There are some 1,250 people employed in these libraries. Health librarians comprise an important part of the health information workforce, alongside health information managers and health informatics specialists.

PATIENT CARE

Clinicians rely on health librarians for quality information to improve the health outcomes of their patients. A national survey of library users in 2012 found that for 83% of respondents library and information services had helped improve health outcomes for patients, and for 76%, the information provided had changed their thinking and improved their diagnosis or treatment plan.

#VoteLibrary

An investment in **health libraries** is an investment in **better outcomes for patients**

Ask your candidates what they will do to support libraries

Australian Library and Information Association

FAIR Freedom of Access to Information and Resources

fair.alia.org.au

Health libraries and My Health Record

A digitally enabled society
is cheaper and easier to govern

Digital literacy

Australian Digital Inclusion Index
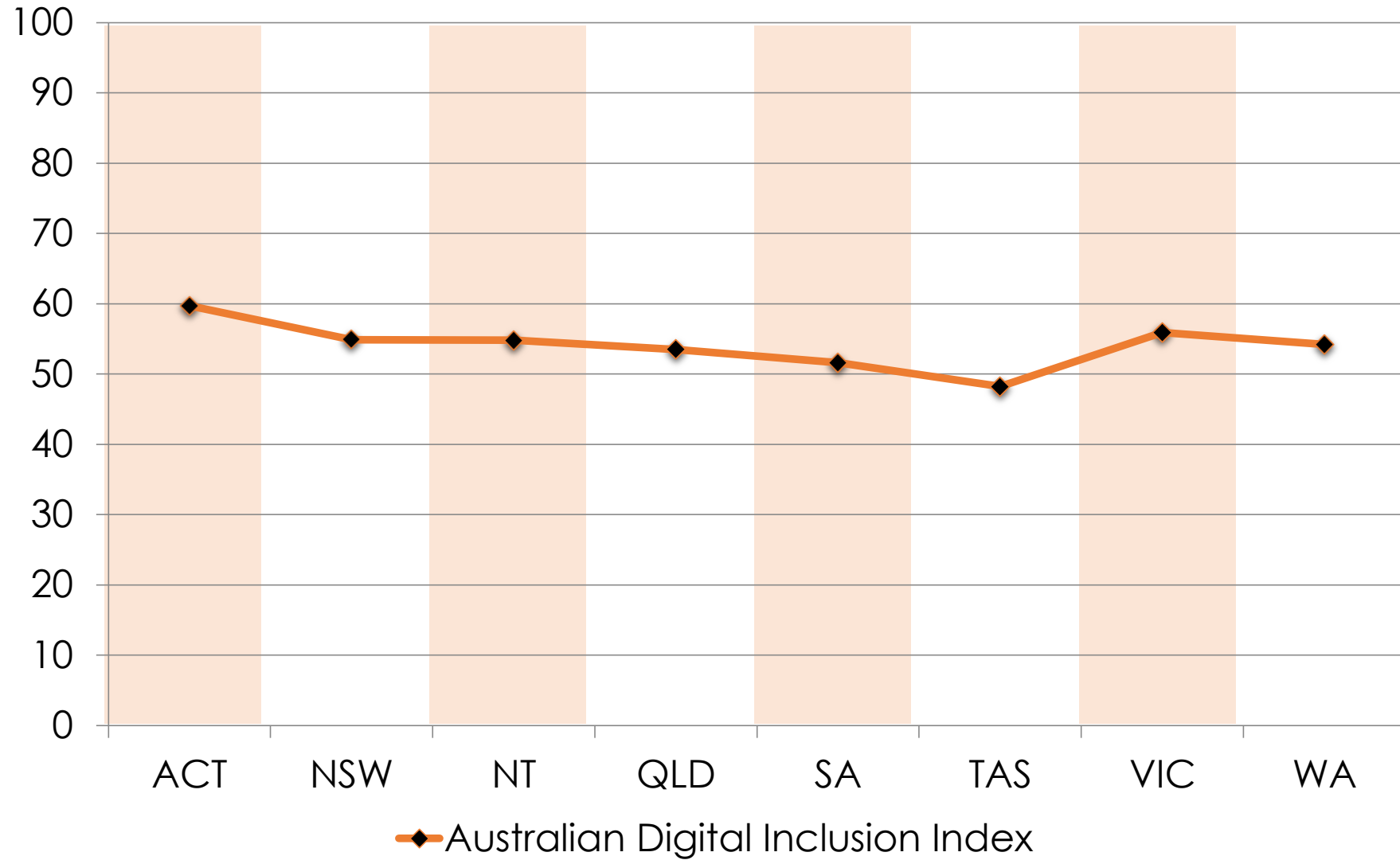
Demographic	ADII score 2018
Household income <$35K	41.3
Mobile only	42.7
65+	46.0
Left school early	47.4
Disability	49.2
Household income $35-60K	51.3
Not in labour force	52.0
Indigenous Australians	54.4

60.2

My Health Record

Digital literacy and consumer health literacy are core business for libraries

What we can't do

There is no silver bullet

Don't wait for time, permission or money

What we can do

1. Activate professional networks

2. Seek out innovation:
Arup visit February 2019

2009 – 2011
- Health specialisation
- Microcredential with QUT
- Data workshops
- Health Information Summit
- Advanced expert searching workshops

2012 – 2015
- ROI research
- Health library census

2016 – 2019
- HeLiNS research
- Live expert search strategies
- Australian Commission on Quality and Safety recognition
- Consumer health literacy partnership

3. Learn from others

Reviewed and updated 2018-2019

- ALIA Guidelines for Australian Special Libraries
- Principles of Access to Public Sector Information

New for 2019

- ALIA Guidance for special libraries undergoing a review
- ALIA Guidelines for undertaking a library review

4. Promote what we do

SPECIAL LIBRARIES
DIGITAL INCITE SUPPLEMENT

May/June 2019 VOLUME 40 Issue 5/6

SECRETARY OF THE DEPARTMENT OF FOREIGN AFFAIRS AND TRADE
WHY MY LIBRARY IS SO IMPORTANT

Two advertorials booked for October 2019

ALIA commissioned research

- 2014 Return on Investment of special libraries
- The unique role and value of LIS professionals in special libraries

New for 2019

- Cost of closing an existing library, running a library service without a library and reinstating a library

Health Information Workforce Summit 2016 summary and outline of agreed actions

As Peak Organisations for Health Information Workforce (HIW), our **GOAL** is to work with employers and education providers to deliver **rewarding career paths** for HIW employees who are recognised as **valued professionals**

Who we are	What we do	A sustainable future for health information workforce

Strategy A
We need a census of the health information workforce and regular collection of data

A1	Engage employers with the University of Tasmania and University of Melbourne HIW research project

Strategy B
We need a national capability framework to detail the competencies we bring to our roles

B2	Develop the framework with employers and education providers; assist with implementation through competency matrices, certification, template position descriptions, role briefs, and embedding in the workplace

B3	Develop a framework for HIW to be recognised as accredited health professions

Strategy C
We need education and PD opportunities, career marketing, reward and recognition programs to ensure HIW recruitment and retention

C4	Develop materials and promote HIW careers, face-to-face and online, with employers and education providers
C5	Establish a network of emerging HIW leaders, mentoring programs, graduate programs and funded traineeships
C6	Work with education providers to ensure course content remains cutting edge and able to support professional certification as well as specialisation credentialing
C7	Identify with employers ways of supporting recruitment and retention of HIW in rural locations, and on-the-job PD for career development for all
C8	Return to work programs for employees following extended leave of absence

6. Collaborate

hisa
YOUR DIGITAL HEALTH COMMUNITY

Health Information Management Association Australia
A Strategic Asset

ALIA HLA

ACHI The Australasian College of Health Informatics

ACHSM
Australasian College of Health Service Management
Better leadership. Healthier communities.

7. Update our skills

3 ways to improve your digital dexterity overnight – for free

1. Subscribe

The Verge
Tech News World
Tech Watch
Telstra Exchange

2. Follow

Jane Cowell	@janecowell8
Marshall Breeding	@mbreeding
Mashable	@mashable
Wired	@wired

3. Join the ALIA PD Scheme

- 30 hours a year
- Reflective practice
- Become a Certified Professional

thank you

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Workshop

1. Your advocacy issue
2. Reframing the conversation, context, vocabulary, value
3. Sharing your (new) story